Manitowoc County
Community Health Needs Assessment (CHNA)

Executive Summary

Manitowoc County partners collaborated to align resources and participate in a comprehensive community-wide data collection process. This effort included findings from a community health survey, stakeholder interviews, secondary source data compilation, and hospital data analysis. The collected data informs local hospital Community Health Needs Assessments (CHNAs), often uncovering shared issues, barriers, and themes that impact multiple communities.

ABOUT THE DATA SOURCES

Online Survey Responses **458**

Key Stakeholder Interviews **37**

Secondary Data: utilized sources such as Metopio and publicly available sources.

IF THE COMMUNITY RALLIED BEHIND ONE MAJOR EFFORT TO RADICALLY IMPROVE THIS ISSUE, WHAT WOULD THAT INITIATIVE BE?

"Universal health care – basic level of health care should be a right."

Based on the information from all the CHNA data collection sources, the significant health needs were identified as:

Access to Care



- 4.4% of residents are uninsured compared to 5.3% in WI.
- There is one primary care physician per 2,140 Manitowoc County residents.
- 10% decrease in survey respondents reporting getting an appointment quickly.
- 40% of reported unmet dental needs were due to long wait times.

Child Care

- 53% decline in regulated child care programs.
- The average household spends 36% of its income on child care for two children.
- Average monthly in-home child care cost for 1 infant and 1 toddler is $1,667.
- Average monthly child care center cost for 1 infant and 1 toddler is $2,196.



Mental Health



- There is one mental health provider per 750 Manitowoc County residents.
- 16.9% of residents self-reported poor mental health.
- Suicide and self-injury emergency department visit rate is higher than WI.
- 13% of residents considered suicide in past year.

Safe & Affordable Housing

- 19.2% of residents spend more than 30% of their income on housing.
- 8% of households spent 50% or more of their income on housing.
- Increase in people reporting they do not have a steady place to live.
- 44% of survey respondents selected housing as a top health issue.



Substance Misuse



- 16% of adult residents are current cigarette smokers.
- Drug overdose death rate has been steadily increasing since 2001.
- 24.2% of adult residents binge drink.
- Substance use emergency department visit rate is higher than WI.

Issues of Concern

In addition to the top five health issues in 2024, these also ranked very high as areas of concern – reflecting both public health data and community input.



Economic

Median household income, living wage, food insecurity, poverty



Chronic Diseases

Obesity, cancer diagnosis rate, heart disease, high blood pressure, diabetes mortality



Unintentional Injury

Fall mortality, unintentional injury mortality, motor vehicle traffic mortality, hospitalizations

Manitowoc County CHNA Contributors

- Aurora Health Care
- Froedtert Holy Family Memorial Hospital
- JKV Research, LLC
- Lakeshore Community Action Program
- Lakeshore Community Health Care
- Manitowoc County Health Department
- United Way of Manitowoc County

Common barriers and solutions identified by Manitowoc County key stakeholders that cut across all community health needs:

Significant Barriers

- High-cost burden and finances
- Lack of accessibility to facilities and staff
- Long wait times for care
- Stigma
- Lack of education

Identified Solutions

- Collaboration and communication
- Increase accessibility to resources
- Funding
- Better awareness and education of resources
- Increase referrals to community-based organizations
- Increase providers
- Support continuum of care or just-in-time help

Learn More!

Visit Healthiest Manitowoc County to view the full data reports.

Website: https://healthiestmc.org/health_assessment/

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