MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, November 4, 2026

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: T. Dvorak, S. Schuette, K. Behnke, S. Binversie, J. Hawig, M. Hoffman, R. Kohlbeck, M. Lentz, T. Loritz, R. Manzano, N. Newberg, S. Pinkerton, M. Plate, C. Schleis, P. Strouf B. Ullman, R. Voss, R. Zipperer

Absent & Excused:

County Board Supervisors Present:

Others Present: J. Shelton, C. Breit, Barb Palzewicz

Pledge of Allegiance

Called to Order Meeting called to order – 7:06pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Vos, seconded by Zipperer to approve the amended meeting minutes. Motion carried unanimously.

Public Comment Chairperson called for public comment three times. No public input was given.

Recommendation to the Public Works Committee of New Appointment(s) to the Expo-Ice Center Board

Motion was made by Schuette, seconded by Lentz to recommend approval to the Public Works Committee the New Appointments, Gavin Sinkula and Theresa Ohlrogge, to the Expo-Ice Center Board. Motion carried unanimously.

Robert's Rules of Order Refresher

Dvorak reported on the Robert's Rules of Order.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. Committee Update

No report.

B. Operations Subcommittee

1. Committee Update

No report.

C. Entertainment/Vendors Subcommittee:

1. 2027 Entertainment Ideas and Recommendations

Motion was made by Voss, seconded by Newberg to increase the entertainment budget to $75,000. Motion carried unanimously.

Motion was made by Voss, seconded by Manzano to approve the Sea Lions Contract at $16,000. Motion carried unanimously.

Motion was made by Voss, seconded by Zipperer to approve the Fireworks Contract at $8,000. Motion carried unanimously.

Motion was made by Voss, seconded by Ullman to approve the Demo Derby Contract at $11,500. Motion carried unanimously.

Motion was made by Voss, seconded by Newberg to approve the Horse Pull at $2,500. Motion carried unanimously.

Motion was made by Voss, seconded by Plate to approve the Farm Tractor Pull Contract at $3,500. Motion carried unanimously.

Motion was made by Voss, seconded by Strouf to approve the Dancer Performances at a total of $5,000. Motion carried unanimously.

D. Marketing & Advertising Subcommittee

1. Fairest of the Fair-Competition Recap; Fairest Term; Escorts

Motion was made by Schuette, seconded by Strouf to approve the Fairest of the Fair term from September 1 to August 31.

Second motion the floor:
Motion was made by Newberg, seconded by Behnke to send the Fairest of the Fair Term back to the Subcommittee for further review and recommendation. Motion carried unanimously.

Review, Discussion and Possible Action on Fair Matters

A. Restructure of Subcommittees-Organizational Chart; Attendance Form

Motion was made by Voss, seconded by Plate to recommend approval to the Public Works Committee the Organizational Chart and Subcommittee Titles provided in the board packet. Motion carried unanimously.

Motion was made by Leschke, seconded by Strouf to approve the First Wednesday of the Month and the Second Tuesday of the month for meetings. Motion carried unanimously.

B. Superintendent-Assistant Superintendent Fairbook Rules and Recommendations Due – Nov 1

Dvorak reported on the Fairbook rules and recommendations that were due by November 1.

C. Swine Non-Terminal Show

Dvorak reported on the Swine Non-Terminal Show meeting held with superintendent and assistant superintendent of the Swine Department.

D. Poultry and Rabbit Market Show

Motion was made by Binversie, seconded by Leschke to approve the two showmanship classes for both Poultry and Rabbit Market Show. Motion carried unanimously.

E. FairEntry Software

Dvorak reported on the FairEntry software to be implemented for the 2027 fair.

F. Complaint Resolution Policy and Leadership Replacement Policy

Motion was made by Binversie, seconded by Voss to approve the Complaint Resolution Policy and the Leadership Replacement Policy.

G. Lesters Building FCA Report

Discussion on the Lesters Building FCA Report included in the board packet.

H. Fair Logo

Send to Marketing and Advertising Subcommittee.

I. Board Name Change

Send to Marketing and Advertising Subcommittee.

J. WI Association of Fairs

1. ***Conference – January 10-13 2027; Last Day to Cancel***
   Reminder – last day to cancel is today, Nov 4.
2. ***Fairest of the Fair Auction Item***
   Newberg provided report.
3. ***Centerpiece***
   Barb Palzewicz will be working on the Centerpiece.
4. ***District 4 Meeting Update***
   Dvorak provided report.

K. IAFE Award

Schuette reported on IAFE Award that will be presented to Dvorak and fair will be receiving a $500 stipend.

L. Fair Update

Dvorak reported on the new informational board.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

No report.

Adjournment

Motion was made by Zipperer, seconded by Voss to adjourn at 8:57pm. Motion carried unanimously.

Respectfully submitted,
Jennell Shelton, Manitowoc County Expo Facility Manager