MANITOWOC COUNTY

EXPO and ICE CENTER BOARD

Marketing & Advertising Subcommittee

MEETING NOTICE

DATE: November 23, 2026
TIME: 6:00 p.m.
PLACE: Manitowoc County Expo, Conference Room
Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Call to order by Chairperson

2. Roll Call

3. PUBLIC COMMENT – Members of the public will be allowed three (3) minutes to speak on matters pertaining to the Marketing & Advertising Subcommittee business.

4. Election of Officers

5. CONSENT AGENDA (any routine or non-controversial items)
   A. Approve October 19, 2026 Marketing & Advertising Subcommittee Minutes.

6. Review, Discussion, and Possible Action on the Following Items for the 2027 Fair:
   A. Fair Logo Selection
   B. Rebranding
   C. Facility Marketing
   D. Social Media

7. Adjournment

Date: November 18, 2026

Savanna Schuette, Subcommittee Chairperson
Prepared by Jennell Shelton, Facility Manager

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.