

2027 Conservation Poster Contest Guidelines

From Source to Sea. Every Drop Has A Journey.

Details

- Open to grades K-12; public, private or home school students
- Each poster must go through the following contest process: Local/County, Area, State, Nationals.
- The National Poster Contest theme is: **From Source to Sea. Every Drop Has A Journey.**

Contest Rules

- Poster size: **11" x 17" (60 lb to 90 lb paper NACD recommended size and weight)**
Other sized accepted are: 12" x 18" or 14" x 22".
- The 2027 National Contest Theme, **From Source to Sea. Every Drop Has A Journey.** must be written on the front of each poster.
- All posters must be created by an individual student, team projects are not permitted, younger students must complete their own work. Tracing or copying from photographs or other artists' works is not allowed.
- Any media may be used: paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters. (Computer-generated posters will not be accepted)
- To be eligible for judging, each entry must have a completed and signed entry form attached to the back.

Posters Due to County

- Poster Due Date: December 9, 2026
- Local entries due to: Manitowoc County Soil & Water Conservation
- Phone: 920-683-4183
- Address: 4319 Expo Dr. Manitowoc 54220

County Contest

- County: Manitowoc
- Date of County Contest: January 7, 2027
- Location: 4319 Expo Dr. Manitowoc 54220
- 1st place from each division moves to Area

Area Contest

- Area: Lake Michigan
- Date of Area Contest: 1-22-2027
- Location: TBD
- 1st place from each division moves to State

State Contest

- Posters Due: February 5, 2027
- Dates of State Contest: March 3-5, 2027
- WI Land+Water Annual Conference, The Wilderness Resort, Wisconsin Dells

National Contest

- Submitted by December 1, 2027
- National Contest entries submitted by WI Land+Water



Poster Evaluations

Conservation Message 50%
Visual Effectiveness 30%
Originality 10%
Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or:
<https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest/contest-dates>

2027 Conservation Awareness Poster Contest

County Entries Due: December 9, 2026

STUDENT

First Name _____ Middle _____ Last _____

Address _____

City _____ State _____ Zip _____

County where you live _____

County where you attend school (If different) _____ Grade _____ Age _____

Parent/Guardian

Parent/guardian name (printed) _____

E-mail _____ Cell Number _____

REQUIRED Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes:

X _____ Date _____

LOCAL MEDIA

Newspaper Name: _____

Email _____ Phone Number _____

SCHOOL

☐ Public School ☐ Private School ☐ Home School

Teacher Name _____

School Name _____

Address _____

City _____ County _____ State WI Zip _____

E-mail address _____ Phone (____) _____

Please check appropriate grade level.

☐ Grades K-1

☐ Grades 2-3

☐ Grades 4-6

☐ Grades 7-9

☐ Grades 10-12



COUNTY LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County Manitowoc Area Lake Michigan

Contact JeriLynn Zutz Title Administrative Assistant

Address 4319 Expo Dr.

City Manitowoc State WI Zip 54220

E-mail Address jerilynnzutz@manitowoccountymi.gov Phone (920) 683-4183