

# MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, June 3, 2026

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

**Present:** J. Hawig, S. Binversie, PJ Albert, K. Behnke, T. Dvorak, M. Hoffman, R. Kohlbeck, K. Kohlmann, M. Lentz, T. Loritz, R. Manzano, N. Newberg, S. Pinkerton, M. Plate, S. Schuette, B. Ullman, R. Voss, R. Zipperer

**Absent & Excused:** C. Schleis, P. Strouf

**County Board Supervisors Present:**

**Others Present:** J. Shelton, C. Breit, Matthew Phipps, Barb Palzewicz

## Pledge of Allegiance

**Called to Order** Meeting called to order – 7:00pm.

**Minutes** Minutes were reviewed from the previous meetings. Motion was made by Albert, seconded by Newberg to approve the amended meeting minutes. Motion carried unanimously.

**Public Comment** Chairperson called for public comment three times. No public input was given.

## Review & Act on Subcommittee Recommendations:

### A. Finance Subcommittee

#### 1. ***Cultural Dance Budget; Dunk Tank Budget; Policies and Procedures***

Albert reported on the following:

- Cultural Dance Budget – recommend approval of a \$1,500 budget.
- Dunk Tank Budget – recommend approval of a \$430 budget.
- Policies and Procedures – update.
- 2027 Entertainment – No report.

Motion was made by Albert, seconded by Plate to approve the committee report and recommendations. Motion carried unanimously.

### B. Operations Subcommittee

#### 1. ***No Committee Meeting; Meeting Update; Working Group Updates: Exhibition Bldg; Parking***

No committee meeting held. Report on the following:

- Exhibition Building – working on cleaning and preparing for layout, ribbons sorted.
- Parking – need to schedule meeting to line MCOC before next meeting.

### C. Entertainment/Vendors Subcommittee:

#### 1. ***Outdoor Vendor Layout – Applications; Working Group Updates: AG Adventureland; Grandstand-Outdoor Entertainment; Woman's Day; 2027 Entertainment***

Voss reported on the following:

- Outdoor Vendor Layout – Applications – reviewed and working on layout.
- AG Adventureland – meeting next week Wednesday at 6pm.
- Grandstand – meeting held.
- Woman's Day – donations coming in.
- 2027 Entertainment – No report.

### D. Marketing & Advertising Subcommittee

#### 1. ***No Committee Meeting; Committee Update; Working Group Updates: Fairest of the Fair-Fair Ideas-Marketing; Social Media-Marketing***

Committee members reported on the following:

- Fairest of the fair – next meeting June 8 at 6pm.
- Social Media-Marketing – send posts to be added.

**Review, Discussion and Possible Action on Fair Matters**

**A. *Billboard Judges***

Albert, Ullman, and Behnke will be judges.

**B. *Breakfast on the Farm – June 14 – Hochkammer Dairy Farm – 5908 Center Rd, Manitowoc***

Volunteer list filled.

**C. *2027 Fair Logo Ideas***

Reminder to bring logo ideas to July meeting.

**D. *Contests and Liaisons***

Board members reported on the following:

- Mini Donut Derby – staff to reach out to Manitowoc Mini Donut Co. for donation of mini donuts.
- Brew Competition – on the website.
- MAC Complaint Follow Up – Dvorak reported on the meeting held with Hawig and Behnke noting that there was a miscommunication and a complaint was not filed.
- MAC Animal Pens – Dvorak reported that Tricia Tienor has successfully raised enough money to secure 20 pens for this year's fair.

**E. *Liaison Signup***

Liaison Signup sheet will be at the next meeting.

**F. *Subject Matter of the Month – Fairest of the Fair***

Newberg reported on the Fairest of the Fair process as the Subject Matter of the Month.

**Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues**

**A. *Expo Grounds Update***

Behnke reported on Visa work programs and the impact on the carnival industry noting that HR Bill 2729 is in Congress and Sherry Black is attending.

Hawig reported on the Courtesy Passes for use at other county fairs.

**Adjournment**

Motion was made by Albert, seconded by Plate to adjourn at 7:46pm. Motion carried unanimously.

Respectfully submitted,  
Jennell Shelton, Manitowoc County Expo Facility Manager