



**MANITOWOC COUNTY
EXPO and ICE CENTER BOARD
MEETING NOTICE**

DATE: Wednesday, March 4, 2026
TIME: 7:00 p.m.
PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
 - A. Pledge of Allegiance
 - B. Roll Call
 - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Subcommittee Recommendations
 - A. FINANCE SUBCOMMITTEE:
 1. 2027 Proposed Budget; Billboard Budget Allocation; Planter Guidelines Budget Allocation; Policies and Procedures; Fair Budget
 - B. OPERATIONS SUBCOMMITTEE:
 1. Working Group Updates: Exhibition Bldg; Parking-Building Hours, Release and Load-Unload Location; Merchants Gate Pass; Shuttle Bus Hours; Signage
 - C. ENTERTAINMENT/VENDORS SUBCOMMITTEE:
 1. No Committee Meeting; Meeting Update; Working Group Updates: AG Adventureland; Grandstand-Outdoor Entertainment; Woman's Day; 2027 Entertainment
 - D. MARKETING-ADVERTISING SUBCOMMITTEE
 1. Fair App; Advertising-Media Budget; Billboard Competition; Planter Guidelines; Blood Drive-August 26; Working Group Updates: Fairest of the Fair-Fair Ideas-Marketing; Social Media-Marketing
4. Review, Discussion, and Possible Action on Fair Matters
 - A. Poultry and Rabbit Entry Dates and Times
 - B. Poultry and Rabbit Committee Silent Auction
 - C. Fair Camping-Board Member Camping 2026
 - D. Nate Farms Contract
 - E. The Salvation Army Request
 - F. Subcommittees and Working Groups
 - G. Contests and Liaison Updates
 - H. Supply Orders
 - I. Subject Matter of the Month – County Oversight
 - J. Fair Update
5. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
 - A. Capital Projects Update
 - B. District 4 Meeting – April 1 – Fond du Lac
 - C. Expo-Ice Center Month Events; Expo Grounds Update
6. Adjourn

Date: February 24, 2026

Jeremy Hawig, BOARD CHAIRPERSON
By: Jennell Shelton, Facility Manager

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.