

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, December 3, 2025

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Hawig, T. Dvorak, PJ Albert, K. Behnke, S. Binversie, R. Kohlbeck, K. Kohlmann, N. Newberg, B. Palzewicz, M. Pawlowski, S. Pinkerton, M. Plate, C. Schleis S. Schuette, P. Strouf, R. Zipperer

Absent & Excused: M. Hoffman, M. Lentz, T. Loritz, D. Pollen, R. Voss

**County Board
Supervisors
Present:**

Others Present: J. Shelton, C. Breit, A. Mueller, B. Ullman

Pledge of Allegiance

Called to Order Meeting called to order – 7:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Plate, seconded by Kohlbeck to approve the amended meeting minutes. Motion carried unanimously.

Public Comment Chairperson called for public comment three times. No public input was given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. *Indoor-Outdoor Vendor Fees*

Motion was made by Plate, seconded by Pawlowski to approve that all vendors will receive no Merchants Gate Passes and can purchase up to two Merchants Gate passes per vendor. Motion carried unanimously.

Motion was made by Plate, seconded by Pawlowski to approve that all vendors will receive two season passes per vendor. Motion carried unanimously.

Motion was made by Plate, seconded by Pawlowski to approve that all fair campers will receive no Merchants Gate Passes and can purchase up to two Merchants Gate passes. Motion carried unanimously.

Plate reported on the Public Comment made by Randy Binversie regarding the financial discrepancy noting that this will be forwarded to the Finance Director.

B. Operations Subcommittee

1. *No Committee Meeting; Committee Update; Jr. Fair-Open Class Rules & Regulations Parking*

Dvorak gave a brief report on the department rules and regulations.

C. Entertainment/Vendors Subcommittee:

1. *No Committee Meeting; Committee Update; AG Adventureland; Grandstand-Outdoor Entertainment; Woman's Day*

Schuette reported that AG Adventureland has a meeting scheduled for February 2 at 5pm.

D. Marketing & Advertising Subcommittee

1. *Teeny Weeny Donut Contest – Event Name Change; Fairest of the Fair; Social Media*

Motion was made by Schuette, seconded by Zipperer to change the event name to Mini Donut Derby. Motion carried. Binversie voted no.

Review, Discussion and Possible Action on Fair Matters

A. Subcommittee and Working Groups

Hawig reported on the Subcommittee and Working Groups form that will be emailed and to be completed by board members.

B. Contests and Liaisons

Hawig reported that this is a subject line to remain on the agenda to have monthly reports.

C. WI Association of Fairs

1. Centerpiece

Palzewicz brought in the centerpiece for the convention.

2. Fairest of the Fair Auction Item

Reminder to submit a description of auction items to Newberg by December 27 and bring items to January meeting.

3. Silent Auction

Reminder to bring any silent auction items to January meeting.

D. Fair Update

Staff provided a brief report. Dvorak reported on the Market Animal Committee Fundraising efforts for a new wash rack on the north east side of the Multi-Purpose Building.

Comptroller's Financial Report – Review; Capital Projects Update

Breit reported briefly on the financials and a full report will be done in January.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. Appointments of New Board Members

Motion was made by Dvorak, seconded by Zipperer to recommend to the Public Works Committee the appointment of Amanda Mueller and Benjamin Ullman. Motion carried unanimously.

B. Expo-Ice Center Month Events; Expo Grounds Update

Staff provided a brief report.

Adjournment

Motion was made by Palzewicz, seconded by Pawlowski to adjourn at 7:35pm. Motion carried unanimously.

Respectfully submitted,
Jennell Shelton, Manitowoc County Expo Facility Manager