

**MINUTES of EXPO-ICE CENTER BOARD MEETING
MARKETING-ADVERTISING SUBCOMMITTEE**

Held Wednesday, December 3, 2025

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: S. Schuette, K. Behnke, S. Binversie, R. Kohlbeck, N. Newberg, R. Zipperer

Absent-Excused: T. Loritz, R. Voss

Absent:

**Other Expo-Ice
Center Board**

Members Present: J. Hawig, T. Dvorak, C. Schleis, M. Pawlowski, M. Plate, P. Strouf, S. Pinkerton, A. Mueller, B. Ullman, P. Albert

Others Present: J. Shelton, C. Breit

Called to Order Meeting called to order – 6:45pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Newberg, seconded by Binversie, to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Committee Chair called for public input three times. No public comment given.

Review, Discussion and Possible Action on the following items for the 2026 Fair:

A. *Teeny Weeny Donut Contest – Event Name Change*

Motion was made by Behnke, seconded by Newberg to recommend approval to the board the event name change to Mini Donut Derby. Motion Carried. Binversie voted no.

B. *Fairest of the Fair*

Newberg reported on Fairest of the Fair attending convention, auction item, parades.

C. *Social Media*

Schuette reported on social media for December.

Other Fair Projects and Issues Update – No Action

No report.

Adjournment

Motion made by Newberg, seconded by Kohlbeck to adjourn at 6:57pm. Motion carried unanimously.

Respectfully submitted,
Jennell Shelton, Manitowoc County Expo Facility Manager