



MANITOWOC COUNTY
EXPO-ICE CENTER BOARD
Marketing-Advertising Sub-Committee
MEETING NOTICE

DATE: Tuesday, September 30, 2025
TIME: 6:00 p.m.
PLACE: Expo Office – 4921 Expo Drive, Manitowoc

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered at the meeting:

1. Regular business
 - A. Roll Call
 - B. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on the following items for the 2026 Fair:
 - A. Marketing Calendar
 - B. Advertising Documents
 - C. WOMT Partnership
 - D. Logo
 - E. Advertising-Media Budget
 - F. Working Group Updates
 - a. Fairest of the Fair
 - b. Social Media-Marketing
 - c. Woman's Day Event
4. Other Fair Projects and Issues Update – No Action
5. Adjourn

Date: September 23, 2025

Savanna Schuette, SUB-COMMITTEE CHAIRPERSON
By: Jennell Shelton, Facility Manager

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.