



**MANITOWOC COUNTY
EXPO and ICE CENTER BOARD
MEETING NOTICE**

DATE: Wednesday, October 1, 2025

TIME: 7:00 p.m.

PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
 - A. Pledge of Allegiance
 - B. Roll Call
 - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Subcommittee Recommendations
 - A. FINANCE SUBCOMMITTEE:
 1. Woman's Day; Volunteer Groups – Payment; Fees – Senior/Veteran Passes; Worker Passes; Outdoor Vendors; Indoor Vendors
 - B. OPERATIONS SUBCOMMITTEE:
 1. No Committee Meeting; Committee Update; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Breakfast on the Farm; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking; Youth Art Show
 - C. ENTERTAINMENT/VENDORS SUBCOMMITTEE:
 1. Budget vs. Actual; Entertainment Ideas; Contracts – Sea Lions; Casady's Critters; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest
 - D. MARKETING-ADVERTISING SUBCOMMITTEE
 1. Marketing Calendar; Advertising Documents; WOMT Partnership; Logo; Advertising-Media Budget; Working Group Updates-Fairest of the Fair; Social Media-Marketing; Woman's Day Event
4. Review, Discussion, and Possible Action on Fair Matters
 - A. Merchants Gate Entrance Contract – Braun Excavating LLC
 - B. Ethics Code – Conflict of Interest
 - C. Fair Camping – Mileage
 - D. 2025 Fair Pictures – Convention
 - E. Fair Update
5. Finance Director's Financial Report – Review; Capital Projects Update
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
 - A. Appointments of New Board Members and Extension of Term Date for Current Board Members
 - B. District 4 Meeting – October 15
 - C. WI Association of Fairs Conference – January 11-14 2026
 - D. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: September 23, 2025

Jeremy Hawig, BOARD CHAIRPERSON

By: Jennell Shelton, Facility Manager

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.