



MANITOWOC COUNTY

EXPO and ICE CENTER BOARD

MEETING NOTICE

DATE: Wednesday, September 3, 2025

TIME: 7:00 p.m.

PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
 - A. Pledge of Allegiance
 - B. Roll Call
 - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Subcommittee Recommendations
 - A. FINANCE SUBCOMMITTEE:
 1. No Committee Meeting; Committee Update
 - B. OPERATIONS SUBCOMMITTEE:
 1. No Committee Meeting; Committee Update; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Breakfast on the Farm; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking; Youth Art Show
 - C. ENTERTAINMENT/VENDORS SUBCOMMITTEE:
 1. No Committee Meeting; Committee Update; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest
 - D. MARKETING-ADVERTISING SUBCOMMITTEE
 1. No Committee Meeting; Committee Update; Working Group Updates-Fairest of the Fair; Social Media-Marketing; Woman's Day Event
4. Review, Discussion, and Possible Action on Fair Matters
 - A. Volunteers-Fundraising Opportunities
 - B. Working Groups
 - C. Fair Set Up/Breakdown
 - D. Vendor Layout-Vendor Process
 - E. Traffic Control
 - F. Merchants Gate Parking
 - G. Golf Carts-UTVs
 - H. Entertainment
 - I. AG Adventureland
 - J. Liaisons
 - K. Ticket Admissions – Senior/Veterans
 - L. Fair Themes-Colors
 - M. Appreciation Celebration
 - N. 2025 Fair Pictures – Convention
 - O. Fair Update
5. Finance Director's Financial Report – Review; Capital Projects Update
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
 - A. Reappointment of Board Members
 - B. District 4 Meeting – October 15
 - C. WI Association of Fairs Conference – January 11-14 2026
 - D. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: August 26, 2025

Jeremy Hawig, BOARD CHAIRPERSON
By: Jennell Shelton, Facility Manager

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.