

# Manitowoc County Fair Celebrating Woman's Day Event Program!



**An opportunity for you to be part of a new program at the Manitowoc County Fair.**

The Manitowoc County Fair Fifth Annual Woman's Day Event Educating Today's Woman sponsored by Community First Credit Union is open to all ages 18 and up. Topics covered include women's issues such as health, beauty, finance, business, and education as well as a few laughs and entertainment. Guests will also receive free "gift bags" and qualify for door prizes. ***Here is your chance to connect with the major customers you want to reach in our area.***

The Woman's Day Program will begin on Saturday, August 23, from noon-1:30pm. Guests will have the opportunity to vote for a People's Choice Award in the Manitowoc County Fair Quilt Block Contest. Starting promptly at noon, there will be a welcoming by the Mistress of Ceremonies Susie Maresh, Manitowoc County Board Supervisor District 17, followed by speakers, entertainment, and door prizes awarded throughout the event (must be present to win).

Our objective is to raise product and funds for our charity, "Peter's Pantry," by asking our participants to bring non-perishables for tickets to win one of our many door prizes.

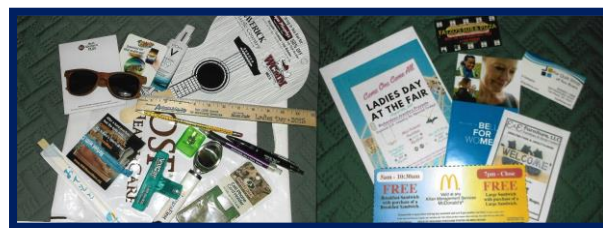
### **How to get involved!**

This will be your opportunity to highlight your business or product to the major decision makers of the family. We will get them in the door and it will be your opportunity to make an impact on them.

### **We have 3 options available to you:**

**Option #1:** Everyone is eligible to win a major door prize that you would provide to the event. We will use your business as the "Major Donor" to promote our program. We suggest the item has a considerable value, but is at your discretion.

**Option #2: Donate items for the Gift Bags.** We are passing out free "gift bags" to our first 100 guests who walk in the door. This is a great place for you to include coupons, brochures, or novelty items such as pens, chip clips, can cozies, note pads, samples, or any other item with your name and information printed on them. This is a hands-on, free to the customer invitation to walk in your business's door, as well as a way to extend your advertising dollar.



**Option #3: Donate a Door Prize.** This could be a gift certificate, gift basket, or any item within your budget or it could be major large prize of your choice for added exposure for your business.

We plan on making the Woman's Day Program at the Manitowoc County Fair an annual event as it has been so successful at other state and county fairs. We are excited to make this an enjoyable and educational experience for all those attending!

I will be following up with you for your decision. Thank you,

Barb Palzewicz and Jennell Shelton  
Manitowoc County Expo-Ice Center Board Woman's Day Event Coordinator

Please Note: Delivery of prizes can be sent to the Manitowoc County Expo at the address below, or call the Expo office to schedule an appointment to drop them off.