

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, May 7, 2025

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Hawig, T. Dvorak, PJ Albert, R. Kohlbeck, K. Kohlmann, M. Lentz, N. Newberg, B. Palzewicz, M. Pawlowski, M. Plate, D. Pollen, S. Schuette, A. Schneider, P. Strouf, R. Voss, J. Zipperer

Absent & Excused: K. Behnke, S. Binversie, T. Loritz, K. Winkel, R. Zipperer

**County Board
Supervisors
Present:**

Others Present: Ross Zimmerman, Susan Franz, J. Shelton, C. Breit

Pledge of Allegiance

Called to Order Meeting called to order – 7:02pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by J. Zipperer, seconded by Albert to approve meeting minutes. Motion carried unanimously.

Public Comment Chairperson called for public comment three times. No public input was given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. *Milk Parlor Upgrade; Crowd Control Barriers*

Mike reported on the following:

- Milk Parlor Upgrade – recommend LDS Quote for approval.
 - Crowd Control Barriers – recommend the purchase of up to 20 Crowd Control Barriers.
- Motion was made by Plate, seconded by Pawlowski to approve the committee report and recommendations. Motion carried unanimously.

B. Operations Subcommittee

1. *Merchants Gate Passes – Separated Families; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking-Solar Panel Stop Signs, Merchants Gate Parking Permit; Youth Art Show*

Pawlowski reported on the Merchants Gate Passes and the need to collect data at this year's fair. No other report.

C. Entertainment/Vendors Subcommittee:

1. *No Committee Meeting; Committee Update; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest*

Voss reported that the Outdoor Vendor Layout meeting is scheduled for May 21 at 6pm.

D. Marketing & Advertising Subcommittee

1. *No Committee Meeting; Committee Update; Working Group Updates-Fairest of the Fair; Social Media-Marketing; Woman's Day Event*

J. Zipperer reported that the Fairest of the Fair working group met and working on updating guidelines and Metricool Social Media is up and running. Pawlowski reported that Community First Credit Union will once again be the Woman's Day sponsor and have three speakers for the event.

Review, Discussion and Possible Action on Fair Matters

A. *Music Pavilion Request*

Ross Zimmerman and Susan Franz from Newton Sno-Sports were present to reported on issues with worker passes and access for entertainment to the fairgrounds. Discussion.

B. *Exhibition Building Concession Stand*

Dvorak reported on staff's meeting with Our Legacy. Discussion included the cost to rent the Concession Stand for the week of fair. Motion was made by Pawlowski, seconded by Palzewicz to charge the vendor \$126 per day or \$855 for the week. Motion carried unanimously.

C. *Outdoor Vendor Layout – May 21*

Reminder for the working group.

D. *County Fair Preparation Meeting (Law Enforcement) Update*

Pawlowski reported on the County fair Preparation Meeting with Law Enforcement and City Representatives to discuss Emergency Services, Police presence, LED Stop Signs, Concerns with Crawford Blvd Drop Off area and other items for the fair.

E. *Billboard Judges*

No report.

F. *Board Member Fair Camping*

Hawig reminded board members to sign up for fair camping.

G. *Liaison Sign Up*

Hawig reported that WOMT Be My Guest scheduled for May 30 at 9:30am. Dvorak and Voss will be in attendance.

H. *Fair Update*

No report.

Comptroller's Financial Report – Review; Capital Projects Update

Breit reported on the Financial Report and Capital projects provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. *Breakfast on the Farm – June 8 – Twin Elm Family Farm LLC – 9429 HWY 151, Manitowoc*

Volunteer sign up distributed.

A. *Expo-Ice Center Month Events; Expo Grounds Update*

Staff reported on upcoming events.

Adjournment

Motion was made by Newberg, seconded by J. Zipperer to adjourn at 8:08pm. Motion carried unanimously.

Respectfully submitted,
Jennell Shelton, Manitowoc County Expo Facility Manager