



**MANITOWOC COUNTY
EXPO and ICE CENTER BOARD
MEETING NOTICE**

DATE: Wednesday, February 5, 2025
TIME: 7:00 p.m.
PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
 - A. Pledge of Allegiance
 - B. Roll Call
 - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Subcommittee Recommendations
 - A. FINANCE SUBCOMMITTEE:
 1. Election of Officers; Pricing Structure; Fairest of the Fair Scholarship Amount-Clothing Allowance; Fair Budget; Parking Signs; Advertising-Media; Entertainment; Board Member Camping; Woman's Day Request
 - B. OPERATIONS SUBCOMMITTEE:
 1. Election of Officers; Horse Rules and Regulations; Manitowoc County 4-H Silent Auction Request; Special Olympics Date and Route; Code of Conduct; Load Out-Exhibition Building; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking-Building Hours, Solar Panel Stop Signs, Release and Load-Unload Location; Youth Art Show
 - C. ENTERTAINMENT/VENDORS SUBCOMMITTEE:
 1. Election of Officers; R. Braun Inc Request – Chainsaw Carver; Larry's Distributing – Clydesdales; Approval of Contracts: Bulitz Carriage Rides-Petting Zoo; N.E.W. Motorsports-Modified Truck & Tractor Pull; Schnell Bros-Tractor Pull; Hollywood Motorsports-Demo Derby; Fireworks; Horse Pullers; Norm Bertschy – Polka Music; Casady's Critters; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest
 - D. MARKETING-ADVERTISING SUBCOMMITTEE
 1. Election of Officers; Advertising-Media Budget; Working Group Updates-Fairest of the Fair; Social Media-Marketing; Woman's Day Event
4. Review, Discussion, and Possible Action on Fair Matters
 - A. Nate Farms – Manure
 - B. 2026 Proposed Budget
 - C. Beer and Soda Vendor Meeting – Hosting Future Meetings
 - D. Subcommittee and Working Group Assignments
 - E. Mentor Program
 - F. Fair Update
5. Finance Director's Financial Report – Review; Capital Projects Update
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
 - A. WI Association of Fairs Conference Update
 - B. Expo or Professional Attire – Fairest of the Fair Picture
 - C. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: January 28, 2025

Jeremy Hawig, BOARD CHAIRPERSON
By: Jennell Shelton, Facility Manager

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.