

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, September 4, 2024

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: D. Pollen, J. Hawig, M. Pawlowski, PJ Albert, R. Voss, K. Kohlmann, M. Lentz, N. Newberg, B. Palzewicz, K. Winkel, P. Strouf, S. Binversie, R. Kohlbeck, S. Schuette, J. Zipperer, T. Dvorak, K. Behnke

Absent & Excused: A. Schneider, R. Zipperer, M. Plate

County Board Supervisors Present:

Others Present: M. Sleik, C. Breit, J. Shelton

Pledge of Allegiance

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Newberg, seconded by Lentz to approve meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. **No Committee Meeting; Committee Update; 2024 Budget**
No report.

B. Operations Subcommittee

1. **No Committee Meeting; Committee Update; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking Layout; Youth Art Show**
Dvorak reported that working group recap will be at the next meeting.

C. Entertainment/Vendors Subcommittee:

1. **No Committee Meeting; Committee Report; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest**
Voss reported that there was a slight issue with the fireworks and looking at moving the fireworks further south in the pits.

D. Marketing & Advertising Subcommittee

1. **No Committee Meeting; Committee Update; Working Group Updates-Fairest of the Fair; Social Media-Marketing-Schedule; Woman's Day Event**
J. Zipperer reported that Eva Salm is the 2025 Fairest of the Fair and a photo shoot to be scheduled and noted a working group update will be providing at the next meeting.

Review, Discussion and Possible Action on Fair Matters

A. Cancellation Policy - Grandstand

Breit provided a brief update on the cancellation policy noting that this will be discussed and added to the 2025 week of fair agenda.

B. Fair Etiquette – Exhibitors

Pollen reported on issues with exhibitors in the multi-purpose, superintendent had issue with exhibitor, Indoor vendor theft issue. Discussion included developing code of conduct.

C. North Eastern Wisconsin Invoice

Motion was made by Hawig, seconded by Pawlowski to approve the \$1,500 payment to North Eastern Wisconsin. Discussion. Motion carried unanimously.

D. Nate Farms Invoice

Motion was made by Behnke, seconded by Dvorak to approve the \$5,000 payment to Nate Farms for manure removal services. Discussion. Motion carried unanimously.

E. All American 1930 – Pressure Cooker

Consensus is to keep the pressure cooker and display during fair week.

F. Load Out – T.A. Motorsports

Discussion included issues with T.A. Motorsports during load out. Discussion including sending to Operations – Parking Working Group and Entertainment and Vendor Subcommittee.

G. Appreciation Celebration – September 8

J. Zipperer reported approx. 60 people will be in attendance.

H. Camping Issues – Location; Dogs; Parked Cars

Discussion including staff getting information from corporation counsel.

I. 2024 Fair Pictures - Convention

Reminder to get 2024 fair pictures to J. Zipperer and place on Marketing-Advertising Subcommittee agenda.

J. 2025 Fair Themes and Colors

Reminder to bring themes and color ideas to next meeting.

K. Law Enforcement Report

Pollen reported on the Law Enforcement report provided in the board packet.

L. Fair Update

Discussion included issues with Jan-Pro, IAFE report, DATCP audit, shuttle bus, Indoor Vendor parking

Comptroller's Financial Report – Review; Capital Projects Update

Breit reported on the Financial Report and Capital projects provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. Reappointment of Boards Members

Motion was made by J. Zipperer, seconded by Pawlowski to recommend approval to the Public Works committee the reappointment of board members. Motion carried unanimously.

B. District 4 Meeting – October 8

Dvorak, Binversie, Newberg attending meeting.

C. WI Association of Fairs Conference – January 5-9 2025

Signup sheet distributed with confirmation needed at this meeting.

D. Expo-Ice Center Month Events; Expo Grounds Update

Staff reported on upcoming events.

Adjournment

Motion was made by J. Zipperer, seconded by Newberg to adjourn at 7:28pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Pawlowski