

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, August 7, 2024

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: D. Pollen, J. Hawig, M. Pawlowski, PJ Albert, R. Voss, K. Kohlmann, M. Lentz, N. Newberg, B. Palzewicz, M. Plate, K. Winkel, A. Schneider, R. Zipperer, P. Strouf, S. Binversie, R. Kohlbeck, S. Schuette, J. Zipperer

Absent & Excused: T. Dvorak, K. Behnke

County Board Supervisors Present:

Others Present: J. Shelton, M. Sleik

Pledge of Allegiance

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Plate, seconded by Voss to approve meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. ***No Committee Meeting; Committee Update; 2024 Budget***
No report.

B. Operations Subcommittee

1. ***No Committee Meeting; Committee Update; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking Layout; Youth Art Show***

Working Group reports on the following:

- Ice Center Operations – waiting for 2024-2025 contract.
- AG Adventureland Tent – working on set up and volunteers.
- Brew Competition – brief report.
- Dairy Cattle – brief report.
- Exhibition Building – brief report.
- King Arthur Baking Contest – 10 entries in Open and 7 entries in Junior.
- Market Animal Committee – discussion on additional pens in the swine area with consensus that there is no money in the budget.
- Parking Layout – looking ahead on painting lines.
- Youth Art Show – only one entry and will be looking at the continuation of the program next year.

C. Entertainment/Vendors Subcommittee:

1. No Committee Meeting; Committee Report; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest

Voss reported on the following:

- Celebrity Cream Puff Eating Contest – staff working on the contestants.
- Grandstand Shows – insurance worked out for the Modified Truck & Tractor Pull.
- Outdoor Layout – no report.
- Parade-Fireworks – all set.
- Teeny Weeny Donut Contest – discussion on issuing one day passes.

D. Marketing & Advertising Subcommittee

1. No Committee Meeting; Committee Update; Working Group Updates-Fairest of the Fair; Social Media-Marketing-Schedule; Woman's Day Event

J. Zipperer reported on the following:

- Fairest of the Fair – two contestants for competition.
- Social Media-Marketing – working on posts for August.
- Woman's Day Event – still getting door prizes.

Review, Discussion and Possible Action on Fair Matters

A. Special Request – Dairy Cattle Late Arrival

Motion was made by Plate, seconded by Newberg to allow for late entry of Open Class and Junior Fair Dairy who are participating at the State Holstein show. Motion carried unanimously.

Motion was made by Newberg, seconded by Binversie to approve exhibits by the Junior Fair exhibitor to be brought in without face to face judging per the request and brought directly to the department. Motion carried unanimously.

B. Security Meeting – Emergency Call Protocol

Pollen reviewed law enforcement protocol for emergency calls and channel.

C. Update on Goat-Small Animal Showmanship Request

Motion was made by Hawig, seconded by Albert to allow the requesting exhibitor to have a fellow exhibitor assist the requesting exhibitor with denial of moving the requesting exhibitor to a lower level class and must stay in the correct age category. Motion carried unanimously.

Motion was made by Albert, seconded by Binversie to request written communication from an future exhibitors for special accommodations. Motion carried unanimously.

D. Review Updates Related to Division of Animal Health Mandates

No report.

E. Gators-Tractors – EIS Request

Staff reported on the EIS Implement request to keep gators clean and not allow to sit idle when stopped or parked as it adds excessive run hours to the machines.

F. Expo-Fair Clothing

Staff reported on clothing and requesting the Fair logo when ordering from Lakeshore Screen Printing.

G. Liaison Working Group Sign Up

Signup sheet is full.

H. Board Member Camping

Signup sheet distributed.

I. Billboard Update

Pollen reported on the Billboard Judging.

J. Board List-Subcommittee List-Working Group List-Fair Job Sign Up List

Pollen reported on the board lists and updating.

K. Fair Update

Staff reported on the Cassidy Critter's request, Hispanic Pavilion issue, Comfort Station location, Wisconsin Aluminum Foundry sponsorship, Nursing Homes, and Work Orders.

Comptroller's Financial Report – Review; Capital Projects Update

Shelton reported on the Financial Report and Capital projects provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. WI Association of Fairs Conference – January 5-9 2025

Signup sheet distributed.

B. Expo-Ice Center Month Events; Expo Grounds Update

Staff reported on upcoming events.

Adjournment

Motion was made by J. Zipperer, seconded by R. Zipperer to adjourn at 7:31pm. Motion carried unanimously.

Minutes taken by Sleik

Signed by Pawlowski