



MANITOWOC COUNTY
EXPO and ICE CENTER BOARD
MEETING NOTICE

DATE: Wednesday, May 1, 2024
TIME: **6:30 p.m.**
PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
 - A. Pledge of Allegiance
 - B. Roll Call and Introduction of New Board Member
 - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Subcommittee Recommendations
 - A. FINANCE SUBCOMMITTEE:
 1. No Committee Meeting; Committee Update; 2024 Budget
 - B. OPERATIONS SUBCOMMITTEE:
 1. No Committee Meeting; Committee Update; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking; Youth Art Show
 - C. ENTERTAINMENT/VENDORS SUBCOMMITTEE:
 1. Review and Recommendations of 2024 Asphalt Proposals; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest
 - D. MARKETING-ADVERTISING SUBCOMMITTEE:
 1. No Committee Meeting; Committee Update; Working Group Updates-Fairest of the Fair; Social Media-Marketing – Schedule; Woman’s Day Event
4. Review, Discussion, and Possible Action on Fair Matters
 - A. Special Olympics 2 Mile Walk
 - B. Dairy Assistant Superintendent
 - C. Marketing Video Material
 - D. Merchants Gate Sunday Closing Time
 - E. Fairest of the Fair Scholarship
 - F. Clover Café – Exhibition Building – Vacancy
 - G. Billboard - Judges
 - H. Board Member Fair Camping
 - I. Fair Update
5. Finance Director’s Financial Report – Review; Capital Projects Update
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
 - A. County Board Members – Expo-Ice Center Board
 - B. District 4 Meeting Update
 - C. Breakfast on the Farm – June 9 – Libertyland Farms – 11431 Newton Road, Valders
 - D. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: April 23, 2024

Dick Pollen, BOARD CHAIRPERSON
By: Jennell Shelton, Facility Manager

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk’s office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.