



**MANITOWOC COUNTY
EXPO and ICE CENTER BOARD
MEETING NOTICE**

DATE: Wednesday, April 3, 2024
TIME: 7:00 p.m.
PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
 - A. Pledge of Allegiance
 - B. Roll Call
 - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Subcommittee Recommendations:
 - A. FINANCE SUBCOMMITTEE:
 1. Season Passes – Retired Board Members; Manure Fees; Fairest of the Fair Scholarship; Display Boards; AG Adventureland Budget Request; Capital Budget Review; 2024 Budget
 - B. OPERATIONS SUBCOMMITTEE:
 1. No Committee Meeting; Committee Update; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking; Youth Art Show
 - C. ENTERTAINMENT/VENDORS SUBCOMMITTEE:
 1. Keys Koncessions – Karaoke; TA Motorsports-2024 Contract Submission; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest
 - D. MARKETING-ADVERTISING SUBCOMMITTEE
 1. Advertising-Media Budget; Little Showmanship Ribbons; Working Group Updates-Fairest of the Fair; Social Media-Marketing – Schedule; Woman’s Day Event
4. Review, Discussion, and Possible Action on Fair Matters
 - A. Beer and Soda Vendor Meeting Update
 - B. Wine Update
 - C. Working Group Meeting Attendance – Meeting Notices
 - D. Fair Sponsorships – Meijer; WI Aluminum Foundry; Major
 - E. Fair Update
5. Finance Director’s Financial Report – Review; Capital Projects Update
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
 - A. District 4 Meeting – West Bend – April 10
 - B. Breakfast on the Farm – One Day Passes; June 9 – Libertyland Farms – 11431 Newton Road, Valders
 - C. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: March 26, 2024

Dick Pollen, BOARD CHAIRPERSON

By: Jennell Shelton, Facility Manager

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk’s office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.