

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, January 3, 2024

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: D. Pollen, P. Soukup, T. Dvorak, J. Zipperer, R. Kohlbeck, K. Kohlman, J. Hawig, M. Pawlowski, M. Plate, M. Lentz, N. Newberg, R. Voss, PJ Albert, S. Binversie, K. Winkel, B. Palzewicz, R. Zipperer, M. Lentz

Absent & Excused: K. Behnke, S. Schuette, K. Sitkiewitz

County Board Supervisors Present:

Others Present: J. Shelton, C. Breit

Pledge of Allegiance

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by R. Zipperer, seconded by Plate to approve meeting minutes with corrections. Motion carried unanimously.

Public Comment Vice Board Chair called for public comment three times. No public comment given.

Election of Officers

Dick Pollen was nominated by Mike Plate as the Board Chairman. After three calls for other nominations a motion was made by Plate, seconded by Hawig, that nominations be closed and unanimous ballot be cast for Pollen as board chair. Motion carried unanimously.

Jeremy Hawig was nominated by Mike Plate as the Board Vice Chairperson. After three calls for other nominations a motion was made by Plate, seconded by Pawlowski, that nominations be closed and unanimous ballot be cast for Hawig as board vice chair. Motion carried unanimously.

Matt Pawlowski was nominated by Jeremy Hawig as the Board Secretary. After three calls for other nominations a motion was made by Hawig, seconded by Soukup, that nominations be closed and unanimous ballot be cast for Pawlowski as board secretary. Motion carried unanimously.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**
No report.

B. Operations Subcommittee

1. **No Committee Meeting; Committee Update; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking Layout; Youth Art Show**
No report.

C. Entertainment/Vendors Subcommittee:

1. **No Committee Meeting; Committee Update; 2024 Entertainment Options-Sea Lion Show; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest**
No report.

D. Marketing & Advertising Subcommittee

1. **No Committee Meeting; Committee Update; Working Group Updates-Fairest of the Fair Competition Update-Appreciation Dinner and Fairest of the Fair; Social Media-Marketing; Woman's Day Event**
No report.

Review, Discussion and Possible Action on Fair Matters

A. Subcommittee and Working Group Assignments

Reminder to review board member current subcommittee and working group assignments to staff by January 26.

B. Fair Update

No report.

Comptroller's Financial Report – Review; Capital Projects Update

Shelton reported on the Financial Report and Capital projects provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. Rummage-A-Rama – February 10; Volunteer Sign Up

Volunteer list was distributed.

B. WI Association of Fairs Conference – January 7-10, 2024

No report.

C. Expo-Ice Center Month Events; Expo Grounds Update

Staff reported on upcoming events. Reminder that Jerome Vetting will receive a proclamation at the County Board meeting on January 16 at 6pm.

Adjournment

Motion was made by Hawig, seconded by R. Zipperer to adjourn at 6:27pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Pawlowski