

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, March 1, 2023

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Vetting, D. Pollen, J. Zipperer, B. Palzewicz, M. Lentz, PJ Albert, K. Winkel, K. Kohlman, J. Hawig, M. Plate, P. Soukup, R. Kohlbeck, M. Pawlowski, K. Sitkiewitz, K. Behnke, R. Voss

Absent & Excused: T. Dvorak, R. Zipperer, N. Newberg, K. Sitkiewitz, S. Binversie

**County Board
Supervisors
Present:**

Others Present: C. Breit, G. Neuser

Pledge of Allegiance

Called to Order Meeting called to order – 7:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Hawig, seconded by Plate to approve meeting minutes with corrections. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. *Waiver of Fees-Music Pavilion Vendors; Mural Budget Approval*

Hawig reported on the following:

- Waiver of Fees – tabled until Music Pavilion Vendors submit financial statements from 2021 and 2022 fairs.
- Mural Budget – recommend to approve not-to-exceed \$2,000 for mural for Ag-Adventureland. Motion was made by Hawig, seconded by Plate to approve the committee report and recommendations. Motion carried unanimously.

B. Operations Subcommittee

Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking Layout-Parking Attendants-Civic Groups; Youth Art Show

- Staff reported Nicolet bank is the new Thursday Sponsor and their request to distribute chocolate milk and cheese, and this will be placed on the net Operations Subcommittee agenda.
- Hawig reported the Market Animal Committee is meeting and with no issues to address by the Expo Board.
- Pollen reported on events happening in the Ice center in March, and that ice will be removed on March 21.
- Pollen reported on the parking Working Groups trial of new radios and that they will be requesting a quote for a 4-channel repeater. Initial testing produced far superior transmissions vs the former radio provider, at a lower overall cost.

C. Entertainment/Vendors Subcommittee:

1. ***N.E.W. Motorsports-Modified Truck and Tractor Pull Contract; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest***

Voss reported on the following:

- N.E.W. Motorsports – contract has been reduced to \$8,400 which is a \$100 increase over the 2022 contract. NEW needs to be contacted regarding their expectation of free admission of (2) people per pulling team. Approval of the contract has been tabled until next meeting so this final issue can be clarified.
- Event Working Group Updates – Grandstand meeting is scheduled for April 5 at 5:00pm.

E. Marketing & Advertising Subcommittee

1. ***Working Group Updates-Fairest of the Fair; Social Media-Marketing; Woman's Day Event***
J. Zipperer reported there was no meeting and no report.

Review, Discussion and Possible Action on Fair Matters

- A. ***Beer and Soda Vendor Meeting – March 15; Time***

Beer and Soda Vendor meeting set for March 15 at 5:30pm.

- B. ***Manitowoc County Historical Society Request***

The MCHS has requested free indoor vendor space to promote the history of the Manitowoc county fair and their organization, as they did at the 2022 county fair. Motion by Behnke, seconded by Hawig to approve a free indoor booth provided there is available space. Motion passed unanimously.

- C. ***Fair Update***

Pollen reported on the possible donation of a diorama of the “old” Manitowoc County fair site and that he and Chairman Vetting will be looking into the display and will report back to the Board at the next meeting.

Comptroller's Financial Report – Review; Capital Projects Update

Neuser reported on the Financial Report and Capital projects provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

- A. ***District 4 Meeting – April 11***

Hawig reported the meeting is scheduled to be held at the State Fair Grounds and to contact the office if anyone is planning on attending so a County vehicle can be reserved.

- B. ***Expo-Ice Center Month Events; Expo Grounds Update***

Staff reported on upcoming events.

Adjournment

Motion was made by Voss, seconded by J. Zipperer to adjourn at 7:19pm. Motion carried unanimously.

Minutes taken by Neuser

Signed by Pawlowski