



MANITOWOC COUNTY
EXPO-ICE CENTER BOARD
Marketing-Advertising Sub-Committee
MEETING NOTICE

DATE: Wednesday, February 1, 2023
TIME: 6:30 p.m.
PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered at the meeting:

1. Regular business
 - A. Roll Call
 - B. Previous Minutes
2. Public Comment
3. Election of Officers
4. Review, Discussion, and Possible Action on the following items for the 2023 Fair:
 - A. Working Group Updates
 - a. Fairest of the Fair
 - A. Competition Update
 - B. Advertising-Media Budget
 - C. Social Media-Marketing
 - D. Woman's Day Event
5. Other Fair Projects and Issues Update – No Action
6. Adjourn

Date: January 24, 2023

Justin Zipperer, SUB-COMMITTEE CHAIRPERSON
By: Gerard Neuser, Public Works Director

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.