

**MINUTES of EXPO-ICE CENTER BOARD MEETING
MARKETING-ADVERTISING SUBCOMMITTEE**

Held Wednesday, January 4, 2023

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Zipperer, K. Winkel, S. Binversie, T. Dvorak, R. Kohlbeck, B. Palzewicz, P. Soukup, S. Schuette

**Other Expo-Ice
Center Board**

Members Present: J. Vetting, D. Pollen, M. Plate, PJ Albert, J. Hawig, R. Zipperer, K. Kohlmann, M. Lentz, M. Pawlowski

Absent & Excused: R. Voss, K. Behnke

Absent:

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Kohlbeck, seconded by Dvorak, to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Committee Chair called for public input three times. No public comment given.

Review, Discussion and Possible Action on the following items for the 2023 Fair:

A. Working Group Updates

J. Zipperer reported on the working groups including the competition, convention details with the auction and centerpiece.

B. Social Media Update

J. Zipperer reported on the social media communication and working on scheduling posts.

C. Woman's Day Event

Scheduling a meeting towards end of January.

Other Fair Projects and Issues Update – No Action

No report.

Adjournment

Motion made by Dvorak, seconded by Kohlbeck to adjourn at 6:15pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Soukup