

# MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, January 4, 2023

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Corrected – 1/30/2023

**Present:** J. Vetting, D. Pollen, J. Zipperer, B. Palzewicz, S. Binversie, M. Lentz, PJ Albert, T. Dvorak, K. Winkel, K. Kohlman, J. Hawig, M. Plate, N. Newberg, ~~R. Voss~~, R. Zipperer, S. Schuette, P. Soukup, R. Kohlbeck, **M. Pawlowski**

## County Board

### Supervisors

#### Present-

**Others Present:** ~~K. Sitkiewitz, K. Behnke~~

**Absent & Excused:** **K. Sitkiewitz, K. Behnke, R. Voss**

## Pledge of Allegiance

**Called to Order** Meeting called to order – 7:00pm.

**Minutes** Minutes were reviewed from the previous meetings. Motion was made by Hawig, seconded by R. Zipperer to approve all August meeting minutes. Motion carried unanimously.

**Public Comment** Board Chair called for public comment three times. No public comment given.

## Election of Officers

Jerome Vetting was nominated by Dick Pollen as the Board Chairman. After three calls for other nominations a motion was made by R. Zipperer, seconded by Hawig, that nominations be closed and unanimous ballot be cast for Vetting as board chair. Motion carried unanimously.

Dick Pollen was nominated by Jeremy Hawig as the Board Vice Chairperson. After three calls for other nominations a motion was made by Plate, seconded by R. Zipperer, that nominations be closed and unanimous ballot be cast for Pollen as board vice chair. Motion carried unanimously.

Matt Pawlowski was nominated by Jeremy Hawig as the Board Secretary. After three calls for other nominations a motion was made by Plate, seconded by Soukup, that nominations be closed and unanimous ballot be cast for Pawlowski as board secretary. Motion carried unanimously.

## Review & Act on Subcommittee Recommendations:

### A. Finance Subcommittee

**1. No Committee Meeting; Committee Update**

No report.

### B. Operations Subcommittee

***Jr. Fair-Open Class Rules & Regulations; Ice Center Operations; Contests and Exhibits Working Group Updates-AG Adventureland Tent; Brew Competition; Dairy Cattle (Ice Center) Show Ring; Exhibition Building; King Arthur Baking Contest; Market Animal Committee; Parking Layout; Youth Art Show***

Dvorak reported on the following:

- Public Comment from Rob Ash regarding the Meat Goat Show.
- Recommend approval of the Jr. Fair and Open Class Rules and Regulations excluding Jr. Fair Goats and Jr. Fair Beef.
- AG Adventureland meeting set for January 18 at 6pm.

Motion was made by Dvorak, seconded by Hawig to approve the committee report and recommendations. Motion carried unanimously.

**C. Entertainment/Vendors Subcommittee:**

1. ***Indoor Vendor Hours of Operation-SWCD Indoor Vendor Request; Schnell Bros – Tractor Pull Contract; Fireworks Contract; Polka Music; Event Working Group Updates-Celebrity Cream Puff Eating Contest; Grandstand Shows; Outdoor Layout; Parade-Fireworks; Teeny Weeny Donut Contest***

R. Zipperer reported on the following:

- Indoor Vendor Hours of Operation-SWCD Indoor Vendor Request – recommend indoor vendor hours – open from 10am-10pm Wednesday through Saturday; 10am-6pm on Sunday and must be staffed from noon-9 Wednesday through Saturday and noon-6pm on Sunday, 10am-noon daily and 9pm-10pm Wednesday through Saturday can be static or not staffed.
- Schnell Bros Contract – recommend approval for \$3,000.
- Fireworks Contract – recommend approval for \$10,500.
- Polka Music – recommend approval for three days, total \$540.

Motion was made by R. Zipperer, seconded by Hawig to approve the committee report and recommendations. Motion carried unanimously.

**E. Marketing & Advertising Subcommittee**

1. ***Working Group Updates-Fairest of the Fair-Competition-Convention 2023-Auction Item-Centerpiece; Social Media-Marketing; Woman's Day Event***

J. Zipperer reported on the following:

- Fairest of the Fair Competition and convention including the auction item and centerpiece.
- Woman's Day Event meeting set for January 18 at 5pm.

**Review, Discussion and Possible Action on Fair Matters**

**A. Subcommittee and Working Group Lists**

Pollen reported on the Subcommittee and Working Group lists provided in the board packet noting that working group leaders will be assigned.

**B. Fair Update**

Shelton provided a fair update.

**Comptroller's Financial Report – Review; Capital Projects Update**

Shelton reported on the Financial Report provided in the board packet.

**Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues**

**A. Rummage-A-Rama – February 11; Volunteer Sign Up**

Volunteer sheet was distributed.

**B. WI Association of Fairs Conference – January 8-11 2023**

No report.

**C. Expo-Ice Center Month Events; Expo Grounds Update**

Staff reported on upcoming events.

**Adjournment**

Motion was made by Plate, seconded by R. Zipperer to adjourn at 7:26pm. Motion carried unanimously.

Minutes taken by Shelton

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Signed by Pawlowski