

# MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, October 12, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

**Present:** D. Pollen, J. Zipperer, B. Palzewicz, S. Binversie, M. Lentz, PJ Albert, T. Dvorak, R. Kohlbeck, K. Winkel, K. Kohlman, J. Hawig, M. Plate, K. Sitkiewitz, N. Newberg, R. Voss, R. Zipperer

## County Board

### Supervisors

#### Present-

#### Others Present:

**Absent & Excused:** J. Vetting, S. Schuette, B. Herr, K. Behnke, P. Soukup

## Pledge of Allegiance

**Called to Order** Meeting called to order – 7:00pm.

**Minutes** Minutes were reviewed from the previous meetings. Motion was made by Hawig, seconded by J. Zipperer to approve all August meeting minutes. Motion carried unanimously.

**Public Comment** Rob Ash and Ryah Brandt were present to comment on the Junior Fair Goats Department, specifically the market goats show.

## Review & Act on Subcommittee Recommendations:

### A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**  
No report.

### B. Operations Subcommittee

**No Committee Meeting; Committee Update; Jr. Fair-Open Class Rules & Regulations Due Nov 1; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest**

Reported on the following:

- Meeting in November.
- Rules and Regulations review deadline is November 1.
- Motion was made by Hawig, seconded by Dvorak to extend the Junior Fair Beef Department to November 15. Motion approved unanimously.

### C. Entertainment/Vendors Subcommittee:

1. **2022 Fair Pictures-Convention; 2023 Theme-Colors; Fairest of the Fair Update-Competition Update-Convention 2023; Auction Items-Centerpiece; Social Media Update**  
No report.

### D. Parking/Security Subcommittee:

1. **No Committee Meeting; Committee Update**  
Plate reported that signs have been ordered and list of materials will be provided to staff.

**E. Marketing & Advertising Subcommittee**

**1. No Committee Meeting; Committee Update; Fairest of the Fair Update-Competition Update-Convention; Social Media Update**

J. Zipperer reported on the following:

- 2022 pictures were distributed and voted on.
- 2023 Theme was reviewed with the following placements:
  - 2023 Theme – Pirates of the Carrots and Beans
  - 2<sup>nd</sup> – Your Passport to Adventure
  - 3<sup>rd</sup> – Make a Bee Line for the Fair
  - 4<sup>th</sup> – Having a Cow-Abunga Time
  - Colors are – Orange, Green and base color Royal Blue
- Competition Update provided.
- Centerpiece – Rick has the lead.

**Review, Discussion and Possible Action on Fair Matters**

**A. Working Group Assignments**

Pollen reported on the Working Group Assignments with additional groups added.

**B. SWCD Indoor Vendor Request**

Dave Wetenkamp, Soil and Water Department, requested a consideration on flexibility with hours of operation in the Merchants Building.

**C. Fair Update**

Shelton provided a fair update.

**Comptroller's Financial Report – Review; Capital Projects Update**

Neuser reported on the Financial Report provided in the board packet as well as the request for bids for the 2023 Rock Pavilion replacement.

**Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues**

**A. Rummage-A-Rama – December and February**

Volunteer sheet was distributed.

**B. District 4 Meeting – October 19 – Washington County Fair**

Following to attend – Dvorak, Hawig, Binversie, and Newberg.

**C. Appreciation and Fairest of the Fair Celebration – September 11**

J. Zipperer reported that the event went well.

**D. WI Association of Fairs Conference – January 8-11, 2023**

Reminder to sign up for WI Association of Fairs Conference.

**E. Expo-Ice Center Month Events; Expo Grounds Update**

Staff reported on upcoming events.

**Adjournment**

Motion was made by J. Zipperer, seconded by Plate to adjourn at 7:36pm. Motion carried unanimously.

Minutes taken by Shelton.

---

Signed by Winkel