

**MINUTES of EXPO-ICE CENTER BOARD MEETING
MARKETING-ADVERTISING SUBCOMMITTEE**

Held Wednesday, October 12, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Zipperer, K. Winkel, R. Voss, S. Binversie, T. Dvorak, R. Kohlbeck, B. Palzewicz

**Other Expo-Ice
Center Board**

Members Present: D. Pollen, M. Plate, PJ Albert

Absent & Excused: P. Soukup, K. Behnke, S. Schuette
Absent:

Called to Order Meeting called to order – 6:15pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Kohlbeck, seconded by Winkel, to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Committee Chair called for public input three times. No public comment given.

Review, Discussion and Possible Action on the following items for the 2022 and 2023 Fair:

A. 2022 Fair Pictures-Convention

Pictures to be distributed at the regular board meeting.

B. 2023 Theme-Colors

Fair themes and colors were reviewed, narrowing down the themes to be presented and voted on at the regular board meeting.

C. Fairest of the Fair – Competition Update-Convention 2023-Auction Item-Centerpiece

J. Zipperer reported on the competition as well as the Convention Auction items and Centerpiece. Discussion.

D. Social Media Update

No report.

Other Fair Projects and Issues Update – No Action

No report.

Adjournment

Motion made by Pawlzewicz, seconded by Dvorak to adjourn at 6:42pm. Motion carried unanimously.

Minutes taken by Shelton.

Signed by Soukup