

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, September 7, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Vetting, D. Pollen, J. Zipperer, K. Behnke, B. Palzewicz, S. Binversie, S. Schuette, M. Lentz, PJ Albert, T. Dvorak, R. Kohlbeck, K. Winkel, P. Soukup, B. Herr, K. Kohlman, J. Hawig

County Board

Supervisors

Present-

Others Present:

Absent & Excused: M. Plate, K. Sitkiewitz, N. Newberg, R. Voss, R. Zipperer

Pledge of Allegiance

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Hawig, seconded by Pollen to approve all August meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**
No report.

B. Operations Subcommittee

No Committee Meeting; Committee Update; 2023 Theme-Colors; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest

Dvorak reported on the following:

- Meeting in October.

C. Entertainment/Vendors Subcommittee:

1. **No Committee Meeting; Committee Update; Sea Lion Show**

J. Zipperer reported on the following:

- Sea Lion Show – Motion was made to approve the Sea Lion show at \$14,000 for the 2023 fair. Motion carried unanimously.
- Master Gardeners Location.
- Tent Costs.
- 4-H Billboards.
- Information in Spanish/Hmong.

D. Parking/Security Subcommittee:

1. **No Committee Meeting; Committee Update**

Pollen reported on the following:

- Inventory of signs.
- Look at Enter Only sign at Main Parking Lot.
- Crawford Blvd and Rapids Road – Lights.

E. Marketing & Advertising Subcommittee

1. No Committee Meeting; Committee Update; Fairest of the Fair Update-Competition Update-Convention; Social Media Update

J. Zipperer reported on the following:

- Reminder about auction item idea for convention.
- Theme idea and colors will be discussed at next month's meeting.

Review, Discussion and Possible Action on Fair Matters

A. Allocation of Woman's Day Door Prize Money

Motion was made by Behnke, seconded by Dvorak to split the Woman's Day Door Prize money between each organization: Peters Pantry, Homeless in Manitowoc County and Foster Families Program. Motion carried unanimously.

B. Fair Update

Shelton provided a fair update. Pollen noted that sound system was great.

Comptroller's Financial Report – Review; Capital Projects Update

Shelton reported on the Financial Report provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. Reappointment of Board Members

Motion was made by Hawig, seconded by J. Zipperer to recommend approval to the Public Works committee the reappointment of board members included in the board packet. Motion carried unanimously.

B. District 4 Meeting – October 19 – Washington County Fair

Reminder to sign up by next meeting.

C. Appreciation and Fairest of the Fair Celebration – September 11

Appreciation and Fairest of the Fair Celebration set for September 11 at 11:30am.

D. WI Association of Fairs Conference – January 8-11 2023

Reminder to sign up for WI Association of Fairs Conference.

E. Expo-Ice Center Month Events; Expo Grounds Update

Staff reported on upcoming events.

Discussion regarding political items sold during week of fair.

October meeting date will be October 12.

Adjournment

Motion was made by J. Zipperer, seconded by Hawig to adjourn at 7:14pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Winkel