

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, August 3, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: D. Pollen, M. Plate, J. Zipperer, K. Behnke, K. Sitkiewitz, B. Palzewicz, S. Binversie, S. Schuette, M. Lentz, PJ Albert, N. Newberg, T. Dvorak, R. Kohlbeck, R. Zipperer, K. Winkel, P. Soukup, R. Voss

County Board Supervisors Present- Others Present:

Absent & Excused: J. Vetting, B. Herr, K. Kohlman, J. Hawig

Pledge of Allegiance

Called to Order Meeting called to order – 7:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by J. Zipperer, seconded by R. Zipperer to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Vice Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**
No report.

B. Operations Subcommittee

No Committee Meeting; Committee Update; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest

Dvorak reported on the following:

- Brew Competition – 70 entries.
- Working on Cream Puff Contestants.

C. Entertainment/Vendors Subcommittee:

1. **No Committee Meeting; Committee Update; Outdoor Vendor Layout-Review Date; 2023 Entertainment Options; Wednesday Kickoff – Parade-Fireworks; Woman's Day Event**

J. Zipperer reported on the following:

- Parade – Touch of Harmony; Sheriff's escort.
- Woman's Day Event – Prizes have been put together. Discussion. Motion was made by Behnke, seconded by Sitkiewitz to not allow Expo-Ice Center Board members and county staff to participate in the Woman's Day Door Prizes and only allow participation for the paid raffles. Motion carried unanimously.

D. Parking/Security Subcommittee:

1. **No Committee Meeting; Committee Update; Parking Attendants-Civic Groups**
No report.

E. Marketing & Advertising Subcommittee

1. No Committee Meeting; Committee Update; Fairest of the Fair Update-Criminal Background Checks for Contestants; Social Media Update

J. Zipperer reported on the following:

- No meeting scheduled.
- Fairest of the Fair – reviewed August schedule with FOF. There are three contestants.
- Working on Social Media posts.
- Social media is ongoing.

Review, Discussion and Possible Action on Fair Matters

A. Board Member Fair Camping

Reminder to board members to confirm fair camping.

B. Billboard Judging Update

Top four winners announced.

C. Volunteer and Liaison Sign Up

Reminder to sign up.

D. Fair Update

Shelton provided a fair update.

Comptroller's Financial Report – Review; Capital Projects Update

Neuser reported on the Financial Report and Shelton reported on the Capital Budget report provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. WI Association of Fairs Conference – January 8-11 2023

Signup sheet distributed for attendance at the WI Association of Fairs Conference.

B. Expo-Ice Center Month Events; Expo Grounds Update

Staff reported on upcoming events.

Adjournment

Motion was made by J. Zipperer, seconded by Plate to adjourn at 7:56pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Winkel