

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, July 6, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Vetting, D. Pollen, M. Plate, J. Zipperer, K. Behnke, K. Sitkiewitz, B. Palzewicz, S. Binversie, K. Kohlman, S. Schuette, M. Lentz, PJ Albert, J. Hawig, N. Newberg, T. Dvorak

County Board Supervisors Present- Others Present:

Absent & Excused: B. Herr, R. Kohlbeck, R. Zipperer, K. Winkel, P. Soukup, R. Voss,

Pledge of Allegiance

Called to Order Meeting called to order – 7:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Hawig, seconded by J. Zipperer to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. Grandstand Tarp; Recommendation to the Public Works Committee in Support of 6-Year Capital Outlay Plan

Hawig reported on the following:

- Grandstand Tarp – research post fair on costs.
- Recommendation to the Public Works Committee approval and support of the 6-Year Capital Outlay Plan.

Motion was made by Hawig, seconded by Pollen to approve the committee report and recommendations. Motion carried unanimously.

B. Operations Subcommittee

No Committee Meeting; Committee Update; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest

Dvorak reported on the following:

- Market Animal Committee scale installed.
- Ice Center contract sent out.
- Brew Competition has 31 entries.
- AG Tent – Staff find out when to pick up.
- Teeny Weeny Donut competition details being worked on.

C. Entertainment/Vendors Subcommittee:

1. No Committee Meeting; Committee Update; Outdoor Vendor Layout-Review Date; 2023 Entertainment Options; Wednesday Kickoff – Parade-Fireworks; Woman's Day Event

J. Zipperer reported on the following:

- Outdoor Vendor Layout meeting set for Tuesday, July 12 at 5pm.
- Woman's Day Event is receiving a number of donations.

D. Parking/Security Subcommittee:

1. **No Committee Meeting; Committee Update; Parking Attendants-Civic Groups**
No report.

E. Marketing & Advertising Subcommittee

1. **No Committee Meeting; Committee Update; Fairest of the Fair Update-Criminal Background Checks for Contestants; Social Media Update**

J. Zipperer reported on the following:

- No meeting scheduled.
- Fairest of the Fair applications – one contestant to date. Discussion on Criminal Background checks and working with the State Fair on guidelines.
- Social media is ongoing.

Review, Discussion and Possible Action on Fair Matters

- A. **Clover Café – 4-H Stand Request – Strolling Vendor – Promotional Table**

Katrina Pionek, new 4-H Youth Educator, presented on bringing Chris Clover to the Manitowoc County Fair to educate the public on 4-H. Discussion. Motion was made by Behnke, seconded by Binversie to approve 1-2 hours of Chris Clover to promote the 4-H at the AG Adventureland Tent, Lew-E's Comedy Circus, and the Exhibition Building with Entertainment and Vendor Subcommittee reviewing the policies. Motion carried unanimously.

- B. **Board Member Fair Camping**

Reminder to board members to confirm fair camping.

- C. **Billboard – Judges**

Judging date to be set.

- D. **Fair Update**

Shelton provided a fair update.

Comptroller's Financial Report – Review; Capital Projects Update

Neuser reported on the Financial Report and Shelton reported on the Capital Budget report provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

- A. **Fairest of the Fair Proclamation**

Motion was made by Sitkiewitz, seconded by Hawig to recommend approval to the Public Works Committee the Fairest of the Fair proclamation. Motion carried unanimously.

- B. **WI Association of Fairs Conference – January 8-11 2023**

Signup sheet distributed for attendance at the WI Association of Fairs Conference.

- C. **Breakfast on the Farm – Update**

J. Zipperer provided an update on the Breakfast on the Farm.

- D. **Expo-Ice Center Month Events; Expo Grounds Update**

Staff reported on upcoming events.

Adjournment

Motion was made by J. Zipperer, seconded by Plate to adjourn at 8:01pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Winkel