

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, June 1, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Vetting, D. Pollen, M. Plate, J. Zipperer, K. Behnke, K. Sitkiewitz, K. Winkel, B. Palzewicz, S. Binversie, K. Kohlman, P. Soukup, S. Schuette, M. Lentz, PJ Albert, R. Voss, B. Herr

County Board Supervisors Present- Others Present:

Absent & Excused: J. Hawig, R. Kohlbeck, T. Dvorak, R. Zipperer, N. Newberg

Pledge of Allegiance

Called to Order Meeting called to order – 7:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Behnke, seconded by Voss to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**
No report.

B. Operations Subcommittee

No Committee Meeting; Committee Update; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest

Reported on the following:

- AG Adventureland details underway with need for securing volunteers.
- Brew Competition Information that needs to be completed.

C. Entertainment/Vendors Subcommittee:

1. **Clover Café Requests – Strolling Vendor – Promotional Table; Cassidy Critters Replacement-Potential Contracts for Approval; Outdoor Vendor Layout-Review Date; 2023 Entertainment Options; Wednesday Kickoff – Parade-Fireworks; Woman's Day Event**

Voss reported on the following:

- Clover Café Requests – Recommend denial of both strolling vendor and promotional table requests.
- Cassidy Critters Replacement – Recommend approval of staff to negotiate with Bulitz.
- Outdoor Vendor Layout – meeting set for July 6 at 5pm.
- Need to look at 2023 Entertainment Options.
- Update on Parade and Woman's Day.

Motion was made by Voss, seconded by Sitkiewitz to approve the committee report and recommendations. Motion carried unanimously.

D. Parking/Security Subcommittee:

1. **No Committee Meeting; Committee Update; Parking Attendants-Civic Groups**
No report.

E. Marketing & Advertising Subcommittee

1. **No Committee Meeting; Committee Update; Fairest of the Fair Update; Social Media Update**

J. Zipperer reported on the following:

- No meeting scheduled.
- Fairest of the Fair schedule update and Breakfast on the Farm participation.
- Social Media posts are being completed each month.

Review, Discussion and Possible Action on Fair Matters

A. Poultry Registration – Refunds

Motion was made by Behnke, seconded by Plate to approve the Poultry Registration Refunds to Registered Exhibitors if needed based on the potential Avian Influenza. Motion carried unanimously.

B. Ant Hill Mob 50-50 Raffle Request

Motion was made by Behnke, seconded by J. Zipperer to approve the Ant Hill Mob 50-50 Raffle Request. Motion carried unanimously.

C. Board Member Fair Camping

Reminder to board members to confirm fair camping.

D. Billboard – Judges

Judges are J. Zipperer, Pollen, Kohlmann, and Binversie.

E. Fair Update

Shelton provided a fair update.

Comptroller's Financial Report – Review; Capital Projects Update

Neuser reported on the Financial Report and Shelton reported on the Capital Budget report provided in the board packet. Discussion was held on the 2023 Capital Projects Budget.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. WI Association of Fairs Conference – January 8-11 2023

Signup sheet distributed for attendance at the WI Association of Fairs Conference.

B. Breakfast on the Farm – June 12 – 7427 Newton Rd, Newton – Volunteer Schedule

Signup sheet distributed.

C. Expo-Ice Center Month Events; Expo Grounds Update

Staff reported on upcoming events.

Adjournment

Motion was made by Plate, seconded by J. Zipperer to adjourn at 7:33pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Winkel