

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, May 4, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Vetting, J. Hawig, M. Plate, J. Zipperer, R. Kohlbeck, K. Behnke, K. Sitkiewitz, K. Winkel, B. Palzewicz, S. Binversie, K. Kohlman, P. Soukup, T. Dvorak, S. Schuette, M. Lentz, R. Zipperer, PJ Albert

County Board

Supervisors

Present-

Others Present:

Absent & Excused: D. Pollen, R. Voss, B. Herr

Pledge of Allegiance

Called to Order Meeting called to order – 7:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Hawig, seconded by Sitkiewitz to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**
No report.

B. Operations Subcommittee

Monroe Art Club Request; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest

Dvorak reported on the following:

- Monroe Art Club Request – Recommend approval of the Monroe Art Club Request and any other club requests for participation for 2022.
- Working Group meetings scheduled:
 - AG Adventureland – June 1 at 6pm.
 - Brew Competition – June 6 at 6pm.
 - Contests – June 15 at 6pm.
- Market Animal Committee – building scale in Lesters Building.

Motion was made by Dvorak, seconded by Hawig to approve the committee report and recommendations. Motion carried unanimously.

C. Entertainment/Vendors Subcommittee:

1. **R. Braun Inc Request – Indoor Vendors; Outdoor Vendor Applications-Review Date; 2023 Entertainment Options; Wednesday Kickoff – Parade-Fireworks; Woman's Day Event**

R. Zipperer reported on the following:

- R. Braun Inc Request – Recommend denial of R. Braun Inc request.
- Indoor and Outdoor Vendor Applications – review and approve them even when multiple vendors.

Motion was made by R. Zipperer, seconded by J. Zipperer to approve the committee report and recommendations. Motion carried unanimously.

D. Parking/Security Subcommittee:

1. **No Committee Meeting; Committee Update; Parking Attendants-Civic Groups**
No report.

E. Marketing & Advertising Subcommittee

1. **No Committee Meeting; Committee Update; Fairest of the Fair Update; Social Media Update**

J. Zipperer reported on the following:

- No meeting scheduled.
- Proofs coming in soon for review.
- Breakfast on the Farm – working on tent ideas.
- Fairest of the Fair reviewing calendar and has some dates scheduled.
- Social Media – FB posts going strong.

Review, Discussion and Possible Action on Fair Matters

- A. **Gertrude – The Cow – AG Educator Request**

Motion was made by J. Zipperer, seconded by Dvorak to approve the AG Educator Request to use Gertrude, the Cow, at Breakfast on the Farm. Motion carried unanimously.

- B. **Sunday Church Service – 9am – Location**

Confirmation that Sunday Church Service will be at 9am in the Ice Center.

- C. **Fair Update**

Shelton provided a fair update.

Hawig reminded the board about the special Expo-Ice Center Board meeting scheduled for Wednesday, May 11, promptly starting at 6pm.

Comptroller's Financial Report – Review; Capital Projects Update

Shelton reported on the Financial Report and the Capital Budget report provided in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

- A. **Rummage-A-Rama – 2022-2023 Season**

Motion was made by R. Zipperer, seconded by Newberg to increase the table rate to \$12 for the 2022-2023 season. Motion carried unanimously.

- B. **Breakfast on the Farm**

Discussion included giveaway of one day passes and continuing to build the newsletter database.

- C. **Expo-Ice Center Month Events; Expo Grounds Update**

Staff reported on upcoming events.

Adjournment

Motion was made by J. Zipperer, seconded by R. Zipperer to adjourn at 7:31pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Winkel