

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, March 2, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Vetting, D. Pollen, J. Hawig, M. Lentz, M. Plate, J. Zipperer, R. Kohlbeck, R. Zipperer, K. Behnke, K. Sitkiewitz, K. Winkel, B. Palzewicz, S. Binversie, K. Kohlman, P. Soukup, T. Dvorak, PJ Albert, B. Herr, R. Voss

County Board

Supervisors

Present-

Others Present:

Absent & Excused: S. Schuette

Pledge of Allegiance

Called to Order Meeting called to order – 7:04pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by R. Zipperer, seconded by Hawig to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. ***Rainbow Valley Rides Contract; Music Pavilion Tent Fees; Admissions-Outdoor-Indoor-AG Vendor Fees-2023; Dedicated Sponsorship Allocations; 2023 Budget-Budget for Special Acts and Entertainment Activity Budgets for Specific Events; 2022 Budget***

Hawig reported on the following:

- Working groups should be preparing a budget.
- Rainbow Valley Rides – recommend approval to increase to 40% for 2023 through 2025.
- Music Pavilion Tent Fees – recommend approval to increase Shoto Corporation and Ant Hill Mob \$600 each to cover tent fees.
- Outdoor-Indoor-AG Vendor Fees – recommend approval to increase Outdoor Vendor Fee to \$35 per foot, indoor Vendor Fees to remain the same and AG Vendor Fees to increase to \$250 for 2023.

Motion was made by Hawig, seconded by Sitkiewitz to approve the committee report and recommendations. Motion carried unanimously.

B. Operations Subcommittee

Special Olympics Update; Jr. Fair-Open Class Rules & Regulations; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest

Dvorak reported on the following:

- No meeting scheduled.
- Special Olympics will participate this year.
- Hockey Tournament this weekend and open to the public.
- Meeting to be scheduled in April.

C. Entertainment/Vendors Subcommittee:

1. ***N.E.W. Motorsports Contract and Staffing; Norm's Polka Band Contract; Horse Pullers Contract; 2023 Entertainment Options; Wednesday Kickoff – Parade-Fireworks; Woman's Day Event***

Voss reported on the following:

- N.E.W. Motorsports Contract – recommend for approval for Saturday, at no more than \$8,300 with a start time of either 4pm or 5pm.
- Norm's Polka Band Contract – recommend for approval.
- Horse Pullers Contract – recommend for approval.

Motion was made by Voss, seconded by Hawig to approve the committee report and recommendations. Motion carried unanimously.

D. Parking/Security Subcommittee:

1. ***No Committee Meeting; Committee Update; Parking Attendants-Civic Groups***

No report.

E. Marketing & Advertising Subcommittee

1. ***No Committee Meeting; Committee Update; Fairest of the Fair Update; Social Media Update; Advertising Media Budget***

J. Zipperer reported on the following:

- There was no meeting.
- Fairest of the Fair working group will be meeting.
- Social Media – FB post went out on March 1.

Neuser reported on the FB postings and corporation counsel's recommendation to not allow comments on postings. Topic to be on the next meeting agenda.

Review, Discussion and Possible Action on Fair Matters

- A. ***Beer and Soda Vendor Meeting – March 16***

Beer and Soda Vendor meeting set for March 16 at 7pm in the Merchants Building Conference Room.

- B. ***Just Orthodontics Water Donation***

Shelton reported on the Just Orthodontics Water Donation. Board decision to distribute water to 4-H, Farm Bureau, Shoto Corporation, Newton Sno Sports, Ant Hill Mob, Manitowoc County Dairy Promotion committee and Izaak Walton League. The decision was based on not for profit organizations.

- C. ***Fair Update***

Behnke reported that Master Gardeners was interested in maintaining the gardens again. Discussion included all same parameters as 2021 will apply.

Comptroller's Financial Report – Review; Capital Projects Update

Neuser reported on the Financial Report and the Capital Budget report provided in the board packet noting that ARPA funds should be reflected on next month's financial report.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

- A. ***Carden Circus Rental Request***

Motion was made by Behnke, seconded by Voss recommend approval to the Public Works Committee to deny the Carden Circus Rental request. Motion carried unanimously.

- B. ***Expo or Professional Attire – March Meeting – Fairest of the Fair Group Picture***

Picture to be taken after meeting.

- C. ***District 4 Meeting – April 5 – WI State Fair***

Vetting reported on the upcoming District 4 meeting that will be held on April 5 at the WI State Fair park.

D. Rummage-A-Rama – February 12; Volunteer Sign Up

Volunteer sheet was distributed. Board members to continue providing concessions. Discussion included having the Quilt Block on display at the sale at no cost. Consensus to allow on display at no cost.

E. Expo-Ice Center Month Events; Expo Grounds Update

Staff reported on upcoming events.

Adjournment

Motion was made by Hawig, seconded by Voss to adjourn at 7:39pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Winkel