



**MANITOWOC COUNTY**  
**EXPO and ICE CENTER BOARD**  
**AMENDED MEETING NOTICE**

DATE: Wednesday, March 2, 2022  
TIME: 7:00 p.m.  
PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
  - A. Pledge of Allegiance
  - B. Roll Call
  - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Sub Committee Recommendations
  - A. FINANCE SUB-COMMITTEE:
    1. Rainbow Valley Rides Contract; Music Pavilion Tent Fees; Admissions-Outdoor-Indoor-AG Vendor Fees-2023; Dedicated Sponsorship Allocations; 2023 Budget-Budget for Special Acts and Entertainment-Activity Budgets for Specific Events; 2022 Budget
  - B. OPERATIONS SUB-COMMITTEE:
    1. No Committee Meeting; Committee Update; Special Olympics Update; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest
  - C. ENTERTAINMENT/VENDORS SUB-COMMITTEE:
    1. N.E.W. Motorsports Contract and Staffing; Norm's Polka Band Contract; Horse Pullers Contract; 2023 Entertainment Options; Wednesday Kickoff – Parade-Fireworks; Woman's Day Event
  - D. PARKING/SECURITY SUB-COMMITTEE:
    1. No Committee Meeting; Committee Update; Parking Attendants-Civic Groups
  - E. MARKETING-ADVERTISING SUB-COMMITTEE
    1. No Committee Meeting; Committee Update; Fairest of the Fair Update; Social Media Update; Advertising-Media Budget
4. Review, Discussion, and Possible Action on Fair Matters
  - A. Beer and Soda Vendor Meeting – March 16
  - B. Just Orthodontics Water Donation
  - C. Fair Update
5. Finance Director's Financial Report – Review; Capital Projects Update
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
  - A. *Carden Circus Rental Request*
  - B. Expo or Professional Attire – Fairest of the Fair Group Picture
  - C. District 4 Meeting – April 5 – WI State Fair
  - D. Rummage-A-Rama – March 12; Volunteer Sign Up
  - E. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: February 22, 2022

*Amended: February 28, 2022 @ 1:31 p.m.*

Jerome Vetting, BOARD CHAIRPERSON

By: Gerard Neuser, Public Works Director

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.