



## MEDIA ALERT

**For Immediate Release**  
June 25, 2021

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### **ORGANIZATIONS COME TOGETHER TO HOST “POR MI FAMILIA” COVID-19 VACCINATION EVENT IN MANITOWOC, WISCONSIN!**

**Franklin, WI:** Crusaders of Justicia, Forward Latino, Holy Family Memorial and the Manitowoc County Health Department will host a “POR MI FAMILIA” (FOR MY FAMILY) COVID-19 vaccination event in Manitowoc, Wisconsin. Hispanics currently comprise Wisconsin’s largest minority community and per the Wisconsin Department of Health Services, have been disproportionately impacted by the pandemic. Hispanics also trail their white Wisconsin counterparts when it comes to getting vaccinated. While outreach efforts for this vaccination event are focused on the Hispanic community, individuals of all races and ethnicities ages 12 and up are invited to come and get their first dose Pfizer-BioNTech COVID-19 vaccine. A second event is scheduled for July 17, 2021, to administer the second dose of vaccine. The FDA-approved vaccine is effective, safe and free and per the Centers for Disease Control and Prevention’s (CDC) Federal Vaccination Program, no health insurance or government identification is required.

**Event:** Manitowoc “Por Mi Familia” COVID-19 Vaccination Event

**Services:** Individuals of all races and ethnicities 12 years of age or older are invited to come and get vaccinated with their first dose of Pfizer-BioNTech COVID-19 vaccine. A second event will be held on July 17, 2021, to administer the second dose.

**When:** 10 a.m.- 2 p.m., Saturday June 26, 2021

**Where:** Crusaders of Justicia  
1523 Washington Street, Manitowoc, Wisconsin

#### *About Crusaders of Justicia:*

Crusaders of Justicia is an advocacy and service organization that fights for justice for the rapidly increasing number of exploited families in the United States and provides nutritious food to thousands of families suffering from food insecurity. Learn more at [www.crusadersofjusticia.org](http://www.crusadersofjusticia.org).

#### *About Forward Latino:*

Forward Latino is a non-profit, non-partisan advocacy and service organization dedicated to assisting Latinos pursuing the American Dream. Forward Latino fulfills its mission through advocacy, civic engagement, education and service delivery. Forward Latino currently has members in 29 states. Learn more at [www.forwardlatino.org](http://www.forwardlatino.org).

#### *Holy Family Memorial:*

Holy Family Memorial in affiliation with Froedtert & the Medical College of Wisconsin is a network of health professionals who, rooted in the healing ministry of Jesus Christ, provide services to help individuals and our communities achieve healthier lives. Learn more at [www.hfmhealth.org](http://www.hfmhealth.org).

#### *Manitowoc County Health Department:*

The mission of the Manitowoc County Health Department is to protect and promote the health of Manitowoc County in partnership with our community. Learn more at <https://manitowocountywi.gov/departments/health-department>.

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