



**MANITOWOC COUNTY  
EXPO and ICE CENTER BOARD  
MEETING NOTICE**

DATE: Wednesday, February 2, 2022  
TIME: 7:00 p.m.  
PLACE: Expo Office – 4921 Expo Drive, Manitowoc, WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
  - A. Pledge of Allegiance
  - B. Roll Call
  - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Sub Committee Recommendations
  - A. FINANCE SUB-COMMITTEE:
    1. Election of Officers; Dedicated Sponsorship Allocations; 2023 Budget-Budget for Special Acts and Entertainment-Activity Budgets for Specific Events; 2022 Budget
  - B. OPERATIONS SUB-COMMITTEE:
    1. Election of Officers; Exhibitor Special Request; Manitowoc County 4-H Silent Auction Request; Nichole Paulow-Fair Camping Request; Special Olympics Date and Route; Jr. Fair-Open Class Rules & Regulations; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest
  - C. ENTERTAINMENT/VENDORS SUB-COMMITTEE:
    1. Election of Officers; Sea Lion Show Contract; Always Available Bleacher Contract; N.E.W. Motorsports Contract and Staffing; Polka Music; 2023 Entertainment Options; Wednesday Kickoff – Parade-Fireworks; Woman’s Day Event
  - D. PARKING/SECURITY SUB-COMMITTEE:
    1. Election of Officers; Parking Lot Update; Building Hours, Release Times, and Load-Unload Location; Parking Attendants-Civic Groups
  - E. MARKETING-ADVERTISING SUB-COMMITTEE
    1. Election of Officers; Marketing Materials Review; Fairest of the Fair – Convention Update; Social Media Update; Advertising-Media Budget
4. Review, Discussion, and Possible Action on Fair Matters
  - A. Beer and Soda Vendor Meeting – March 16
  - B. Fair Update
5. Finance Director’s Financial Report – Review; Capital Projects Update
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
  - A. Board Mentor Program
  - B. Expo or Professional Attire – March Meeting – Fairest of the Fair Group Picture
  - C. Rummage-A-Rama – February 12; Volunteer Sign Up
  - D. WI Association of Fairs Conference – Update
  - E. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: January 25, 2022

Jerome Vetting, BOARD CHAIRPERSON

By: Gerard Neuser, Public Works Director

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk’s office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.