

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, January 13, 2021

Location: Heritage Center – County Boardroom

Present: J. Vetting, D. Pollen, D. Newberg, J. Zipperer, R. Kohlbeck, B. Cavanaugh, K. Sitkiewitz, B. Palzewicz, J. Hawig, M. Plate, R. Zipperer,

County Board Supervisors Present:

Absent & Excused: K. Potter, K. Behnke, T. Dvorak, B. Herr, R. Voss, M. Lentz
Absent:

Pledge of Allegiance

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Plate, seconded by R. Zipperer to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Election of Officers

Jerome Vetting was nominated by Bob Cavanaugh as the Board Chairman. After three calls for other nominations a motion was made by Plate, seconded by Hawig, that nominations be closed and unanimous ballot be cast for Vetting as board chair. Motion carried unanimously.

Dick Pollen was nominated by Mike Plate as the Board Vice Chairperson. After three calls for other nominations a motion was made by Cavanaugh, seconded by R. Zipperer, that nominations be closed and unanimous ballot be cast for Pollen as board vice chair. Motion carried unanimously.

Justin Zipperer was nominated by Mike Plate as the Board Secretary. After three calls for other nominations a motion was made by Plate, seconded by Hawig, that nominations be closed and unanimous ballot be cast for J. Zipperer as board secretary. Motion carried unanimously.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**
No report.

B. Operations Subcommittee

1. **No Committee Meeting; Ladies' Day Event; Thank a Farmer Banner; Youth Art Show; Veteran's Day-Governor's Day; Market Animal Committee Meeting Update; Ice Center Operations Update; Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair**

Hawig reported on the Market Animal Committee noting discussion on YQCA and participation of graduated exhibitors for the 2021 fair. Consensus of the committee is to require the YQCA and allow graduated exhibitors to participate in the 2021 fair with formal approval at next month's meeting.

C. Entertainment/Vendors Subcommittee:

1. **No Committee Meeting; Committee Update**
No report.

D. Parking/Security Subcommittee:

1. **No Committee Meeting; Committee Update**
No report.

E. Marketing-Advertising Subcommittee:

1. **No Committee Meeting; Election of Officers; Social Media Plan; Advertising-Media Budget**

J. Zipperer reported on the following:

- No committee meeting held.
- Facebook page has been reactivated with reports on number of followers and two videos were posted to the page.

Review, Discussion and Possible Action on 2021 Fair Matters

A. B&M Waste Contract

B&M Waste contract was presented for approval noting that the cost went from \$2,295 to \$2,995. Discussion included reasons for cost increase due to COVID-19 and increase in number of units (staff to provide more information to the board). Motion was made by J. Zipperer, seconded by Pollen to approve the B&M Waste contract. Motion carried. Plate voted no.

B. COVID-19 Fair Impact

Pollen reported on the COVID-19 potential fair impact and for members to begin thinking of what areas to be reviewed closer due to the pandemic.

C. Fair Update

No report.

Comptroller's Financial Report – Review; Capital Projects Update; COVID-19 Revenue Impact

Neuser reported on the Financial Reports included in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. COVID-19 Testing and Dates

Shelton reported on the COVID-19 Testing Dates and the potential revenue income from the COVID-19 Vaccines currently being held at the Merchants Building.

B. Expo-Ice Center Month Events; Expo Grounds Update

No report.

Adjournment

Motion was made by Plate, seconded by Hawig to adjourn at 6:22pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by J. Zipperer