



2022 MANITOWOC COUNTY FAIREST OF THE FAIR JOB DESCRIPTION

Reference Key:

MTWC CO = Manitowoc County

FOTF = Fairest of the Fair

The purpose of the MTWC CO FOTF Program is to promote the exceptional variety of opportunities – educational, agricultural, social, cultural and commercial – available at the MTWC CO Fair. It is a position of responsibility to the people of MTWC CO.

To become the MTWC CO FOTF, you compete at the MTWC CO FOTF Competition. To be a contestant you need to meet the following requirements:

- Be 18 years of age as of January 1, 2023.
- Have a valid WI driver's license with an insurable driving record by January 1, 2023.
- Be a MTWC CO resident for at least one year prior to competing at the MTWC CO FOTF Contest.
- Be a resident MTWC CO during the MTWC CO FOTF term.
- Not have been convicted of a felony.

To be a contestant at the MTWC CO FOTF Competition you will need to complete and participate in the following:

- Complete an online entry form
- Participate in an individual interview with the selection panel.
- Participate in a meal with the selection panel.
- Participate in a group interview with the selection panel and contestants.
- Prepare a thirty second radio commercial for the MTWC CO Fair and present it at the Competition.
- Prepare a thirty second self-introduction and present it at the Competition.
- Answer impromptu questions in front of the competition audience and selection panel.

As MTWC CO FOTF you are a traveling representative of the Manitowoc County Fair. The term is for one year, October 1 to September 30, beginning at the annual Competition celebration through the following year's selection. You must be available throughout the year for appearances, meetings, interviews, etc. – sometimes on very short notice. While you may not be working seven days a week, you must be available for evening and weekend functions. The majority of your duties will occur May 1 through September 1, 2022 and the Wisconsin FOTF Contest in January 2023.



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Many skills are required to be a successful MTWC CO FOFT, but the rewards reaped and lessons learned along the way are well worth the effort. You must be poised, mature, outgoing, articulate, sensitive to all types of people, and be able to withstand long hours of work while maintaining a positive and enthusiastic attitude. You must also have excellent writing, public speaking, computer and telephone skills. You must be able to adapt to any situation, as well as be dependable and professional in the performance of each of your duties.

You will work with the MTWC CO FOTF Advisors and Expo Staff to schedule appearances and arrange media interviews throughout MTWC CO. You will be the official host of Manitowoc County Fair during the five-day event. As official host you will assist coordinating the Annual Celebrity Cream Puff Eating Contest, the Annual Teeny-Weeny Donut Contest, participate and Emcee events/contests, perform media interviews, and greet fairgoers, etc. You will compete at the Wisconsin Association of Fairs Annual Convention in January.

Much greater than the financial compensation you will receive for the duties is the honor of being the MTWC CO FOTF and the life experience you will gain. The position will be as challenging and rewarding as you make it. In addition, by the end of your term, you will have developed higher self-confidence, listening skills, time management techniques, writing and speaking abilities and a greater regard for the people and places of MTWC CO.

As MTWC CO FOTF you will receive the following:

- Tiara & Sash
- \$1,500 Fairest of the Fair Scholarship (Upon successful completion of your required assigned duties.)
- Gifts from Numerous Sponsors
- Meals during MTWC CO Fair
- Yearly MTWC CO Fair pass
- Escorts for Public Appearances

For application and information: www.manitowocounty.com/fair

Applications Due: August 1, 2021

Competition: August 28, 2021

Manitowoc County Expo Board
Fairest of the Fair Advisors
920-683-4378
www.manitowocounty.com/fair