

MANITOWOC  
County FAIR

ROCK N' ROLL

AUGUST 20-24

\$15 GENERAL ADMISSION

includes

UNLIMITED CARNIVAL RIDES  
SEA LION SHOWS  
GRANDSTAND SHOWS  
MUSIC ENTERTAINMENT  
MAGIC SHOWS  
PONY RIDES  
AG ADVENTURELAND  
PARKING

\$40 SEASON PASS\*

\$6 VETERAN AND SENIOR (60+) ADMISSION\*  
\*DOES NOT INCLUDE RIDES



4921 EXPO DRIVE | FAIR.MANITOWOCCOUNTYWI.GOV



CARNIVAL RIDE TIMES

Wednesday/Thursday: 1PM-5PM AND 6PM-10PM

Friday/Saturday: 1PM-5PM AND 6PM-11PM

Sunday: 11AM-6PM

Season, Veteran, and Senior admission do not include rides.

Thank you to our Sponsors!

WEDNESDAY –  
OPENING DAY  
• SeehaferNews.com

FRIDAY  
• Community First Credit Union

SATURDAY  
• Meijer

SUNDAY  
• CNH Industrial

MUSIC PAVILIONS  
• Americollect

SEA LION SHOW  
• Action Realty

SUPREME CHAMPION  
• Coca-Cola

ICE CENTER SHOW RING  
• Associated Bank  
• Nicolet National Bank

AG ADVENTURELAND  
• Country Visions Cooperative  
• Festival Foods  
• Scott Construction  
• Manitowoc County Dairy Promotion Committee

FIREWORKS  
• Larry's Distributing  
• NextEra Energy Point Beach  
• Fireworks Country LLC  
• Ant Hill Mob  
• Autumn Ridge Golf Course  
• R Braun Inc.

MILK PARLOR  
• CP Feeds

WOMAN'S DAY  
• Community First Credit Union

MERCHANTS BUILDING  
• Bitter Neumann

LESTERS  
• Bank First

EXHIBITION BUILDING  
• Lakeside Foods

MULTI-PURPOSE  
• GreenStone Farm Credit Services

MIDWAY  
• Kohler Credit Union

GRANDSTAND  
• Hamann Construction  
• Kaeden Services

FOSTER FAMILIES  
• Community First Credit Union

BLUE RIBBON  
• A.C.E. Building Services  
• B&M Waste Service  
• Fleet Farm  
• Harbortown Harley Davidson  
• JF Ahern  
• Jim's Golf Cars  
• Riesterer & Schnell Inc.  
• Sargento  
• Schaus Mechanical Manitowoc  
• Silver Creek Fire & Rescue  
• Wisconsin Aluminum Foundry – All American 1930

SEATING AREA  
• Jaws Concessions

2025 Fair

EVENTS

Sea Lion Show

Sponsored by



Wednesday – 2pm, 5 pm, 7pm

Thursday – 12pm, 2pm, 5pm, 7pm

Friday – 12pm, 2pm, 5pm

Saturday – 12pm, 2pm, 5pm, 7pm

Sunday – 12pm, 2pm, 4pm

Lew-E's Comedy Circus

Daily – 11:30am, 1:30pm, 5:30pm

Sunday – 11:30am, 1:30pm, 3:30pm

Sarah - The Crazy Canning Lady

Three, 30-minute Classes and Book Signings

Exhibition Bldg.

Friday and Saturday – 11am-11:30am

Canning 101: Building Food Security One Jar at a Time

A beginner-friendly session covering the basics of water bath canning and its role in food preparedness.

12pm-12:30pm Book Signing

1pm-1:30pm

Pressure Canning for Affordability & Long Term Storage

How pressure canning can help families stock up on proteins and staple meals for less.

3pm-3:30pm Book Signing

4:30pm-5pm

Canning Q&A: Preserving in an Uncertain Economy

Open discussion and troubleshooting on canning methods, food storage, and making the most of what you have.

6pm-6:30pm Book Signing

Children's Teeny Weeny Donut Contest

Daily at 1pm

Opening Day Wednesday

AUGUST 20



8am General Admission Gates Open

8am Swine Judging, Market & Showmanship - Multi-Purpose Bldg.

9am-10pm Exhibition Building and Youth Art Exhibit Open

10am-10pm Merchants Building Open

11:15am Market Goats - Multi-Purpose Bldg.

11:30am Lew-E's Comedy Circus

12pm-6pm AG Adventureland Tent Open

12:30pm Junior Fair Sheep, Sheep Showmanship, Breed, Market, Wool/Fleece - Multi-Purpose Bldg.

Open Class Sheep, Sheep Wool Show follows Market - Multi-Purpose Bldg.

1pm Children's Teeny Weeny Donut Contest

1pm Patch of Lakeshore Quilt Guild Demonstration - Exhibition Bldg.

1pm-5pm Carnival Rides Open

1:30pm Lew-E's Comedy Circus

2pm Sea Lion Show

3pm-5pm SWAT Team and the Bearcat - Merchants Bldg.

3pm-7pm Clipper City Railroad Open

3:30pm Junior Fair Beef Cattle, Beef Showmanship Judging - Multi-Purpose Bldg.

Open Class Beef Cattle Judging - Multi-Purpose Bldg.

5pm Sea Lion Show

5:30pm Lew-E's Comedy Circus

6pm Special Olympics 5K Run/2-Mile Walk

6pm-10pm Carnival Rides Open

7pm Sea Lion Show

7pm-10:30pm Past Curfew - Rock Pavilion

7:30pm-11pm Smoke Road - Variety Pavilion

8:30pm Parade & Fireworks - Grandstand

Thursday

AUGUST 21

8am General Admission Gates Open

9am Open Class Dairy Cattle Judging - Ice Center Show Ring

Junior Fair Dairy Cattle, Showmanship Judging follows Open Class - Ice Center Show Ring

Junior Fair and Open Class Rabbit Judging, Junior Fair Rabbit Showmanship - Poultry & Rabbit Bldg.

9am-10pm Exhibition and Youth Art Exhibit Open

10am-10pm Merchants Building Open

11:30am Lew-E's Comedy Circus

11:30am Tap Room Live - Variety Pavilion

12pm Sea Lion Show

12pm-3pm Norm's Polka Band - Variety Pavilion

12pm-6pm AG Adventureland Tent Open

1pm Children's Teeny Weeny Donut Contest

1pm Patch of Lakeshore Quilt Guild Demonstration - Exhibition Bldg.

1pm-5pm Carnival Rides Open

1:30pm Lew-E's Comedy Circus

1:30pm Horse Pull - Horse Arena

2pm Sea Lion Show

2:30pm Celebrity Cream Puff Eating Contest - Rock Pavilion

3pm-5pm Detectives/Criminal Support Specialist - Merchants Bldg.

3pm-7pm Clipper City Railroad Open

5pm Sea Lion Show

5:30pm Lew-E's Comedy Circus

6pm-10pm Carnival Rides Open

6:30pm Market Animal Sale - Multi-Purpose Bldg.

7pm Sea Lion Show

7pm-11pm Stetsin & Lace - Rock Pavilion

7pm-11pm Wet Possum - Variety Pavilion



COMMUNITY FIRST  
CREDIT UNION

8am General Admission Gates Open

9am Junior Fair Dairy Cattle Judging - Ice Center Show Ring

Junior Fair Poultry and Showmanship Judging - Poultry & Rabbit Bldg.

Open Class Poultry Judging - Poultry & Rabbit Bldg.

9am-10pm Exhibition and Youth Art Exhibit Open

10am-10pm Merchants Building Open

11am-7pm Clipper City Railroad Open

11:30am Lew-E's Comedy Circus

12pm Sea Lion Show

12pm-3pm Norm's Polka Band - Rock Pavilion

12pm-6pm AG Adventureland Tent Open

1pm Children's Teeny Weeny Donut Contest

1pm-5pm Carnival Rides Open

1:30pm Lew-E's Comedy Circus

2pm Sea Lion Show

3pm Junior Fair Llamas and Alpacas Judging - Ice Center Show Ring

3pm-5pm Drone Team Members, Sheriff's - Merchants Bldg.

4pm Rabbit Hopping Judging - Ice Center Show Ring

4pm-8pm Miss Wisconsin

5pm Sea Lion Show

5pm Junior Fair Cats, Cavie, and Bird Judging - Ice Center Show Ring

5:30pm Lew-E's Comedy Circus

6pm-11pm Carnival Rides Open

7pm Tractor Pull - Grandstand

7pm-11pm Estrella Latina - Hispanic Pavilion

7:30pm-11:30pm Road Trip - Variety Pavilion

8pm-11:30pm Sons of Sconnie - Rock Pavilion



8am General Admission Gates Open

9am Open Class and Junior Fair Horse Show - Horse Arena

Junior Fair and Open Class Dairy Goat Judging - Multi-Purpose Bldg.

9am-10pm Exhibition Building & Youth Art Exhibit Open

10am-10pm Merchants Building Open

11am-7pm Clipper City Railroad Open

11:30am Lew-E's Comedy Circus

12pm Sea Lion Show

12pm 2025 WI Honey Queen Emily Sydow - Exhibition Bldg.

12pm-1:30pm Woman's Day Event - Ice Center Sponsored by Community First Credit Union

12pm-3pm Norm's Polka Band - Rock Pavilion

12pm-6pm AG Adventureland Tent Open

1pm Children's Teeny Weeny Donut Contest

1pm-5pm Carnival Rides Open

1:30pm Lew-E's Comedy Circus

2pm Sea Lion Show

2pm Kids, Calves, and Costume Contest - Ice Center Show Ring

3pm Youth Dairy Auction - Ice Center Show Ring

3pm Little Squealers - Multi-Purpose Bldg.

3pm-5pm Dive and Recovery Team - Merchants Bldg.

4pm Little Shepherds Shownmanship - Multi-Purpose Bldg.

5pm Sea Lion Show

5pm Fairest of the Fair Competition - Ice Center

5pm Modified Truck & Tractor Pull - Grandstand

5:30pm Lew-E's Comedy Circus

6pm-11pm Carnival Rides Open

7pm Sea Lion Show

7:30pm-11:30pm Johnny Wad - Variety Pavilion

8pm-11:30pm Mt. Olive - Rock Pavilion



Breaking  
New Ground  
Innovation Sustainability Productivity

8am General Admission Gates Open

9:30am Wels Lutheran Worship Service - Ice Center

10am-6pm Merchants Building Open

10am-6pm Exhibition Building & Youth Art Exhibit Open

11am Announcement of Herd Builder Award and Outstanding Dairy Cattle Youth Exhibitor Award winners and Dairy Herdmanship Results - Ice Center Show Ring

11am-2pm K9 Rocky, Sheriff's - Merchants Bldg.

11am-3pm Clipper City Railroad Open

11am-4pm AG Adventureland Tent Open

11am-6pm Carnival Rides Open

11:30am Lew-E's Comedy Circus

11:30am Farm Bureau Junior Kiddie Showmanship - Ice Center Show Ring

12pm Open Class Fun Show - Horse Arena

12pm Sea Lion Show

1pm Demo Derby - Grandstand

1pm Children's Teeny Weeny Donut Contest

1pm-5pm Split Image - Rock Pavilion

1pm-5pm The Dirty Martinis - Variety Pavilion

1:30pm Lew-E's Comedy Circus

1:30pm King Arthur Baking Contest

2pm Sea Lion Show

3:30pm Lew-E's Comedy Circus

4pm Sea Lion Show