



COUNTY OF MANITOWOC

COUNTY CLERK

1010 South 8th St., Ste. 115
Manitowoc, WI 54220

Jessica Backus
Manitowoc County Clerk

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To: Candidates for County Office
From: Jessica Backus, County Clerk
Re: Guidelines for complying with campaign finance law

The following information is provided as a guide for complying with campaign finance laws. A candidate should file a CF-1 with the County Clerk's office, "as soon as the candidate forms the intent to run for office." And certainly before spending any money and before circulating nomination papers.

1) Campaign Finance Forms

a) Campaign Finance Overview – Local Candidates Manual:

Review and follow the guidance of the manual to complete the following forms.

b) CF-1 Campaign Finance Committee/Conduit Registration Statement:

At minimum, every candidate running for county office must fill out and file a CF-1 Campaign Finance Committee/Conduit Registration Statement with the County Clerk's office, even if no expenditures are made or expected to be made. If the CF-1 is not filed on or before the filing deadline, ballot access will be denied.

i. Required Sections: A, B, G

i) Section A: General Information

- (a) *A1-A8* Fill out all committee/conduit information. If the candidate does not have a committee/conduit then this information will be the candidate's information.
- (b) *A9-A13* Depository (Bank) Information is **REQUIRED FOR ALL CANDIDATES.**
- (c) *A14-A20* Treasurer/Administrator Information: If the candidate is his or her own treasurer, write "Self" for the Treasurer's Name – no further information is required. If someone other than the candidate is the treasurer, fill in all information.
- (d) *A21-A28* If there are no other officers then no further information is required.
- (e) *A29* Read filing exemption information, then check appropriate Exemption Affirmation box.

ii) Section B: Candidate Committees

- (a) *B1 & B3* Fill in Office Sought and correct Election Date.
- (b) *B2* Political Party: If running for County Executive or County Board, write, "Nonpartisan". If running for a County Constitutional office (Clerk, Circuit Court, Coroner, Register of Deeds, Sheriff, Treasurer) indicate political party.
- (c) *B4-B10* Candidate's information.
- (d) *B11* Read Seconded Candidate Committee information, then check appropriate box.

iii) Section G: Certification

- (a) If someone other than the candidate is treasurer, both will sign and date the form: *G1-G3* by the treasurer and *G4-G6* by the candidate.
- (b) If the candidate is his or her own treasurer, sign and date the candidate block *G4-G6*.

If you are not EXEMPT, print off the Campaign Finance Checklist and all the required documents.

c) **ETHCF-2L Campaign Finance Report for Local Committees:**

- i. A candidate is not subject to this requirement if they are eligible for exemption from filing campaign finance reports as defined above.
- ii. This report is filed if a candidate or committee has either not claimed exemption for filing campaign finance reports.
 - i) **Disqualification from exemption:** If and when a candidate has claimed exemption, but then exceed the limits for exemption, they must:
 - (a) Resubmit their CF-1 as an amended form with the County Clerk as soon as practical.
 - (b) Reconstruct their next campaign finance report so that it includes contributions and expenditures for the entire calendar year.
 - ii) **Filling out the ETHCF-2L:**
 - (a) Form must be filled out completely. If a blank or sheet doesn't apply, still fill in '0', print, and submit the sheet (except for Termination Page).
 - (b) **Cover Page:** summarizes activity on subsequent pages and provides year-to-date totals (YTD). **Numbers must add up.** Original signature must be on file in the County Clerk's office.
 - (c) **Schedules 1a, 1b, and 1c:** These are contributions from individuals (including self), other committees, and other income and commercial loans, respectively.
 - (d) **Schedules 2a and 2b:** These are expenditures. 2b will usually not be used because county candidate committees usually will not make disbursements to other committees.
 - (e) **Schedule 3a and 3b:** Incurred Obligations and Loans. It is highly encouraged that if a candidate spends their own money on their campaign, that they count their contributions as a loan in Schedule 3b. items that are listed in Schedule 3b are recoverable at the end of the campaign, items listed solely in Schedule 1a are not, and any residual funds at the end of the campaign must be disposed of according to WI campaign finance law (e.g. charity or common school fund).
 - (f) **Notes on the ETHCF-2L:**
 - (i) **In-Kind Contributions/Expenditures:** These are items that are donated to the campaign. They can be buttons, food for a fundraiser, loaned office equipment, etc. They must be counted both in Schedules 1a and 2a and noted as being in-kind.
 - (ii) **Conduit:** you will know if you receive a conduit contribution because a conduit notification will accompany the contribution.

d) **CF-2NA Campaign Finance Report-Statement of No Activity:**

This is filed with the County Clerk only if the candidate or committee is required to file campaign finance reports, but the committee or candidate did not receive contributions or other income, make disbursements, or incur obligations during the campaign finance reporting period, and the cash balance remains the same as previously reported.

e) **Campaign Finance Checklist:**

All reports must be filed according to the reporting periods and deadlines listed on the Campaign Finance Report schedule.

- i. ETIS-4 Checklist for 2022 County Supervisors Candidates (Spring Election)
- ii. ETIS-19 Checklist for 2022 Multi-Jurisdictional Municipal Judge Candidates (Spring Election)
- iii. ETIS-17 Checklist for 2022 Partisan County Candidates (Fall Election)

2) Campaign Contribution Limits:

Reference page 7 and 8 of the Campaign Finance Overview-Local Candidate Committee Manual.

a) Candidate contributions to own campaign

i. Unlimited.

b) Local Candidates - Most recent figures included

i. Individuals Limits: Greater of \$500 or \$0.02 times the district population of Manitowoc County, not to exceed \$6,000.

ii. Candidate Committees Limits: Greater of \$500 or \$0.02 times the district population of Manitowoc County, not to exceed \$6,000.

iii. Political Action Committees (PACs) or other Persons Limits: Greater of \$500 or \$0.02 times the district population of Manitowoc County, not to exceed \$5,000.

iv. Corporation/Union: \$0; Illegal

c) Anonymous Contributions

i. May not exceed \$10 and must appear on campaign finance report (if applicable).

Contribution Limits for County Offices/Local Candidates

Manitowoc County Census 2020 = 81,359

Maximum Contribution from an Individual (§11.1101):

Countywide District formula = .02 times the district population

Countywide Office = \$1,627.18

Maximum Contribution from a Candidate Committee (§11.1101):

Countywide District formula = .02 times the district population

Countywide Office = \$1,627.18

Maximum Contributions from a PAC or Other Persons (§11.1101):

Countywide District formula = .02 times the district population

Countywide Office = \$1,627.18

If you have any questions, do not hesitate to contact the Office of the County Clerk – (920) 683-4003.